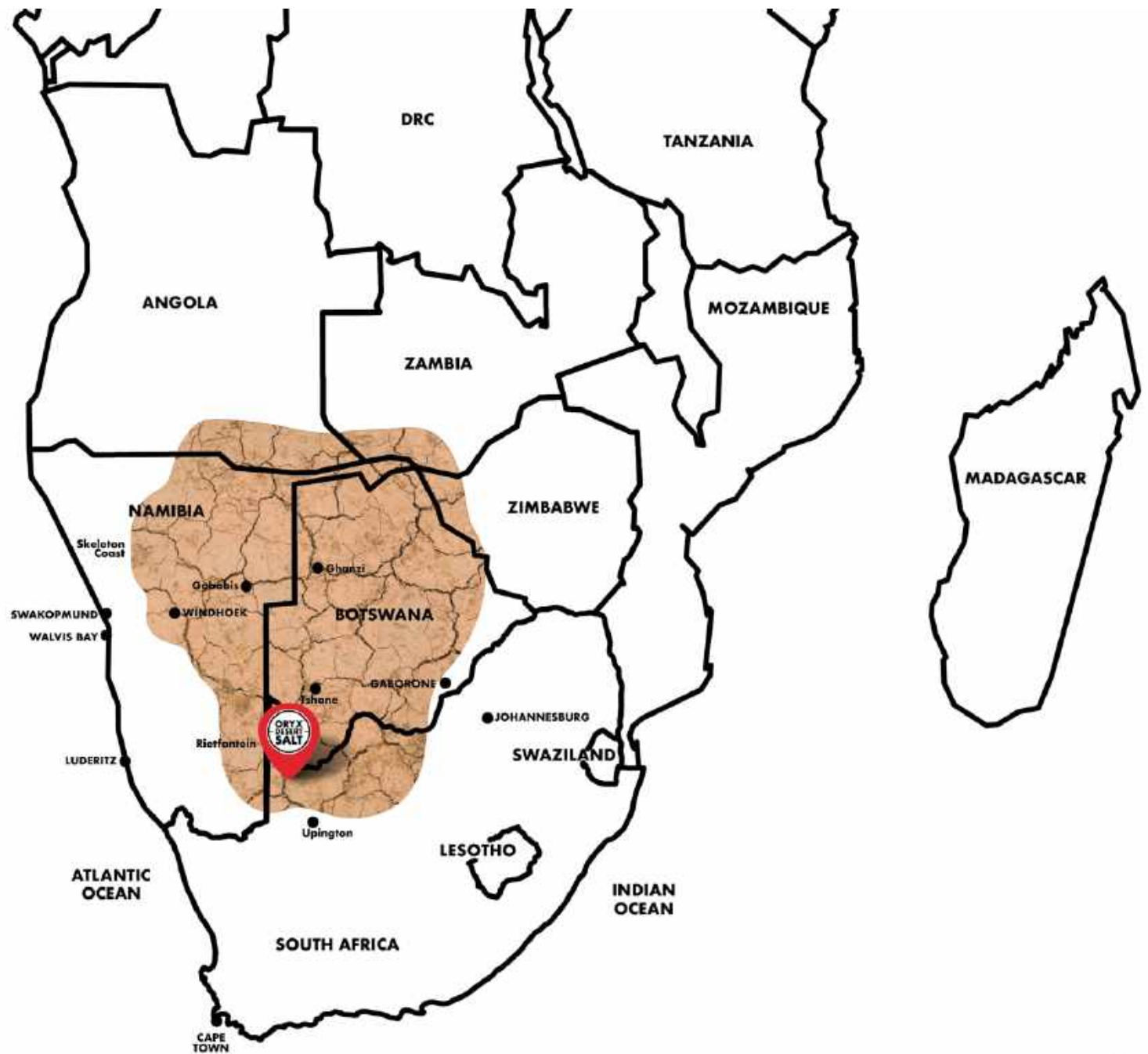


THE SOURCE

Remote, pristine,
uninhabitable
area
Closest town 250km

· Kalahari Basin -
2.5million km²


· Kalahari Desert -
900,000 km²





THE SALT
PAN

50km²



Ancient
underground salt
lake – 55 million
tons

Renewable &
Sustainable
- fed by 3 underground
streams saturated with
NaCl, minerals & trace
elements

Crystallizes & harvested
in 4 weeks in summer
at 47° C

Free from chemicals



THE BRAND

In July 2000 Samantha Skyring walked 7 days, 120km's in the Namib Desert and had powerful face to face encounters with the Oryx



The Oryx
became the
symbol
for this pure
Desert Salt



THE ORYX VALUES



GIVING BACK

· Cotton bags manufactured by women's community project

· Products packed by a micro enterprise packing solutions co empowering local communities and feeding 200+ kindergarten children daily

· % of turnover donated monthly to Kalahari San Bushmen communities

ORYX
DESERT
SALT

Oryx
in store
South Africa



Pick n Pay

278
stores



WOOLWORTHS

112
stores

SPAR

70
stores



120
stores

Dis-Chem
PHARMACIES

30
stores

Independent
retail / farm
shops / deli's /
tourist shops

+500
stores



Sustainably sourced desert salt

Samantha Skyring
Founder of Oryx Desert Salt



Samantha Skyring, founder of Oryx Desert Salt, harvests 100% pure salt from the Kalahari Desert. Oryx Desert Salt is co-owned by its employees, offering a safe space for the community to discover and follow their dreams. Samantha maintains that being local and sustainable will always be at the heart of the company. Find this ethically harvested desert salt in select Pick n Pay stores nationwide.







Supply +/-

2000
30

Restaurants & Hospitality
nationally

Restaurant
Distributors



158

Mugg & Bean stores
nationally



Rocomamas restaurant group
supplied +/-

2,500,000
salt & pepper sachets in
2018/2019

Oryx
on board



1st & Business
Class -
mini travel shakers



Economy Class -
sachets



Snacks -
Savoursmiths



Retail -
Gift packs

BENEFITS OF
ORYX DESERT
SALT

www.oryxdesertsalt.co.za/foryourhealth

Surprise! Everything you have ever been told about salt is wrong – Dr Mecola

The Salt Fix – Why the experts got it all wrong and how eating more could save your life – Dr James DiNicolantonio

Salt your way to Health – Dr Brownstein

Water & Salt the Essence of Life - Food Salt essential to life

Salt, we misjudged you – New York Times

Don't throw away your salt shaker, salt is vital to your health – Sue Visser

Food Salt essential to Health – The Salt Institute

Salt reduces stress – The Salt Institute

New research show the health benefits of salt – Sturgis Journal

Importance of salt in your diet – fitday

Salt of the sea, salt of the earth – Natural Medicine

Health benefits of unrefined salt – Dr F. Batmanghelidj MD





**ORYX
DESERT
SALT**
FROM THE EXHIBIT



**ORYX
BLACK
PEPPER**



**ORYX
DESERT
SALT**
FROM THE EXHIBIT



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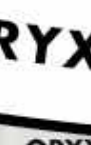
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Thank you



ORYXDESERTSALT.CO.ZA