

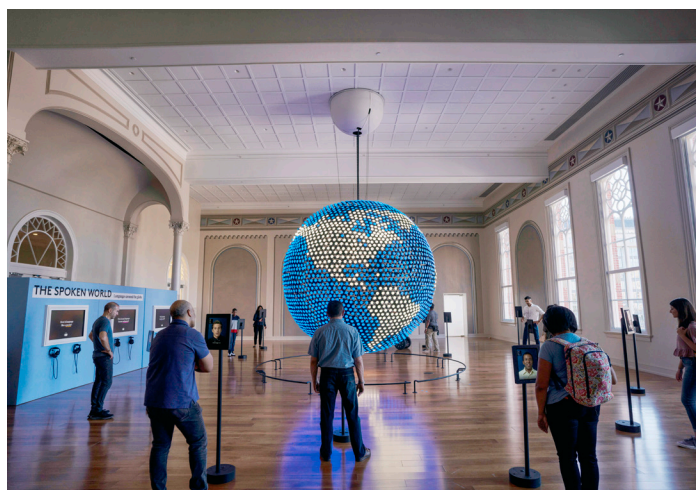
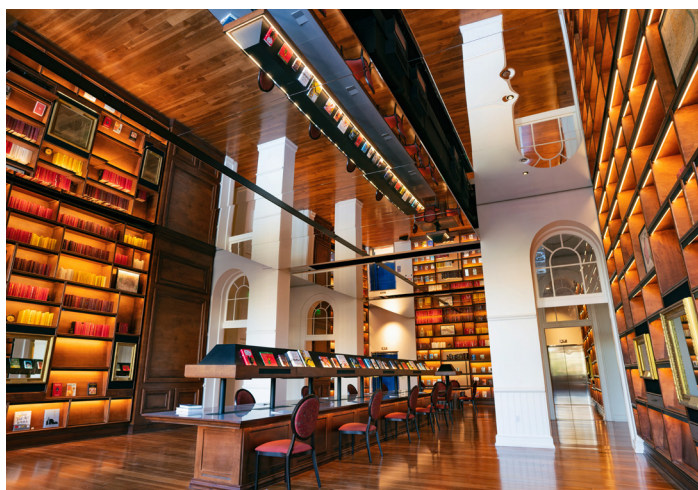


# Exclusive **Sponsorship Opportunity** Sunday Networking **Reception Sponsor**

**\$50,000**

## Event **Overview**

Kick off your DIA Global Annual Meeting experience in style with a networking event at the one-of-a-kind **Planet Word Museum** in Washington, D.C. This highly anticipated event SOLD OUT last year with over 800 attendees, and we expect even greater demand this year. Space is limited, making this the perfect opportunity to connect with industry leaders, innovators, and influencers in a unique, engaging setting before the conference even begins. As the Exclusive Sponsor, your brand will gain maximum visibility and valuable access to hundreds of life science professionals. Here's how we'll ensure your sponsorship delivers exceptional value:



## Secure Your **Sponsorship Today!**

Secure your sponsorship today and take advantage of this one-of-a-kind opportunity to kick off the DIA Global Annual Meeting with a memorable networking experience!

### **Companies 1-L**

Sara Kolovitz

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### **Companies M-Z**

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## Exclusive Sponsor **Benefits**

**Prominent Logo Placement:** Your logo will be prominently displayed on TV screens, ensuring your brand is seen by all attendees.

**Badge Scanning:** Take advantage of the ability to scan attendee badges, capturing leads and valuable contact information for follow-up after the event.

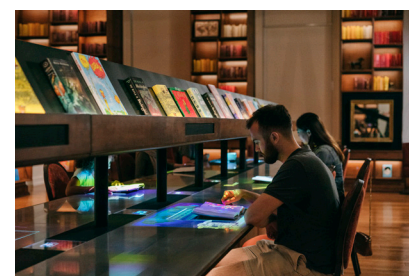
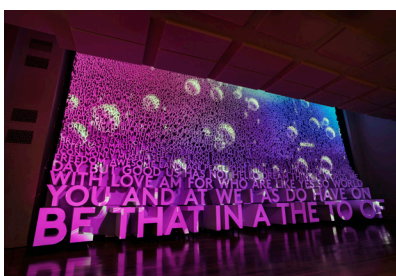
**Branded Area & Demo Space:** You will have access to a dedicated room within the museum, designed to elevate your brand presence. This space will be outfitted with tablecloths in your company's colors, and we will provide food and a private bartender to create a premium atmosphere. You'll also have the opportunity to bring pop-up banners and conduct product demonstrations, offering you a unique setting to engage directly with attendees in a more focused environment.

**Social Media Promotion:** Your brand will be featured on all event social media channels before, during, and after the event to expand your online presence.

**Pre-Event Eblast:** As the exclusive sponsor, your company will be prominently featured in a pre-event eblast sent to all registered attendees, highlighting your participation and creating additional engagement.

**Pre & Post-Event Communications Acknowledgment:** Enjoy exclusive recognition in all pre- and post-event communications, keeping your brand top-of-mind for attendees.

**Booth During DIA 2025:** Direct warm leads and interest from Sunday's Networking Reception to your booth on our Exhibit Floor throughout the next three days.



## Why This Event is **Unmissable**

**Highly Anticipated and Popular:** This event is the ideal way to kick off the DIA Global Annual Meeting, offering a dynamic networking opportunity in a truly unique venue.

**Quality Interactions in an Intimate Setting:** While the event is expected to draw a large crowd, the intimate atmosphere ensures meaningful connections with senior professionals, influencers, and decision-makers.

**Proven Track Record:** The event SOLD OUT last year, and demand is expected to increase, ensuring maximum exposure for your brand.

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