# OBSERVATION\_GRID

Feedback loops are useful for improving ideas, prototypes and designs from observation, for avoiding mistakes and for closing gaps. The differentiated view with a grid helps to maximize the potential of such feedback.

# **IDEA**

- > What is plausibel?
- > Where do you need extra explanation?
- > What problem is being solved?
- > What potential is seen?
- > What is misunderstood?

#### **VARIANTS**

- > Complementary ideas
- > Where do details interfere?
- > How would it be fundamentally different?
- > What can be developed in parallel?

#### CONDUCT

- > Spontaneous reactions
- > What is easy / difficult?
- > What was expected, what was different?
- > Where was there resistance?
- > Where is energy?

#### DISCUSSION

- > Where is the controversy?
- > Who is actively invovled and how?
- > What was connectable?
- > What was not discussed?
- > What perspectives have been missing?

### **CRITICISM**

- > What specifically was criticized?
- > What was the general criticism?
- > What was said through the grapevine?
- > What else would it have taken?

## MISCELLANEOUS