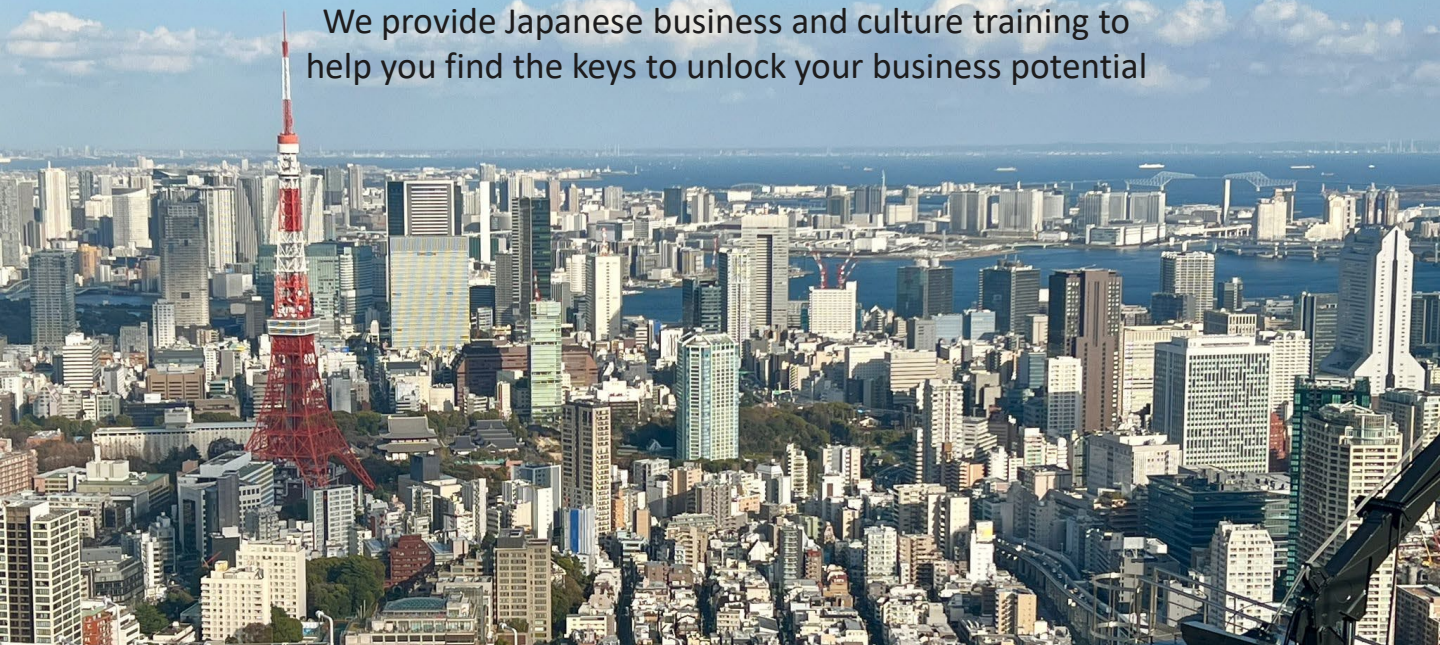


# Your Door to Successful Business with Japan

We provide Japanese business and culture training to help you find the keys to unlock your business potential



## On-demand Courses Service Guide

**TOBIRA NIPPON**

By GREEN Co., Ltd.  
Tokyo, Japan



[www.tobiranippon.com](http://www.tobiranippon.com)

Learn at your own pace with our on-demand and blended courses

As your first step into the basics of Japanese business culture, we recommend our on-demand course “Keys to success in Japanese culture”. Also available as a blended course offering direct interactive session with one of our instructors after the on-demand course to further deepen your understanding.

## Keys to success in Japanese culture

This training program is designed for people working in Japan for the first time and/or employees working for Japanese organisations overseas. You can quickly learn the fundamentals and key points of working in a Japanese organization in order to better understand your new team dynamics.

This online course provides a comprehensive outline of Japan’s working style, especially Japan’s unique perspective on teamwork, the communication style derived from it, as well as looking at other business manners and their cultural backgrounds.

Who is this course designed for ?	-Those who are preparing for an overseas assignment in Japan -Those who are working in a local subsidiary of a Japanese company -Those who are starting work for a Japanese company (for the first time) -Anyone interested in the culture of Japanese business organisations
Supported terminals	PCs, tablets and smartphones
How long will the course be available to view?	30 days from date of payment
How to apply	Please apply via the <a href="#">application form</a>
Price	\$59.55 (USD)
Total Time	50 minutes, including 30 minutes for lecture and 20 minutes for exercises
Language	Course materials and screens are in easy English. The language of the lectures is easy English.
Subtitle	Subtitled in English
Materials available	The course includes a textbook in PDF format covering the course contents
Payment method	Credit card payment
How soon after application will I be able to access the course materials?	After payment, all the information necessary for participating in the course will be sent by e-mail within 1-2 days.

## Course Agenda

### Chapter 1. Mindset

- Fundamentals of working across cultures
- Culture: How It Develops and How It Influences Us
- Core Mindset: The Benefits of Having Empathy

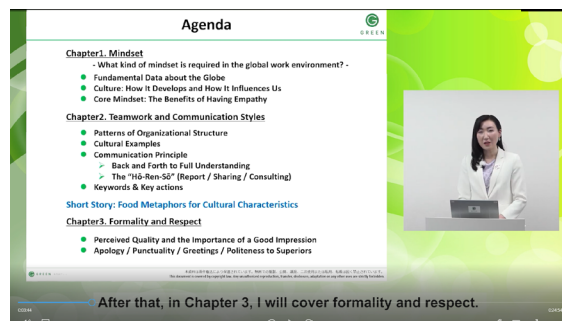
### Chapter 2. Teamwork and Communication Styles

- Patterns of Organizational Structure
- Cultural Examples
- Communication Principle
- Keywords & Key actions

### Chapter 3. Formality and Respect

Perceived Quality and the Importance of making a Good Impression

- Apologies
- Punctuality
- Greetings
- Politeness to Superiors



## Blended course information

We recommend our Blended Course, which adds a two-hour live interactive session to the on-demand course contents to clients who want to incorporate this course into in-house training programs. If you are interested in running a blended course as an in-house training program, please contact us for more information using the contact form.

### <Blended Course Fees>

\* Includes fees for the on-demand course "Keys to success in Japanese culture", designing and facilitating live interactive sessions of up to two hours.

Up to 10 people: \$1,999













Up to 20 people: \$2,669

21 or more people: \$2,699 + \$133 per person

All price indications are in USD.

## Instructors

Multilingual **instructors**: our international team of instructors have both Japanese and overseas business experience. We work to partner your organization with the instructor best suited to your business needs. Sessions can be multilingual with two (or more) languages to ensure your employees get the most out of our training program.

  Akie Japanese / English	  Erika Spanish/Italian/French	  Nermeen Arabic / English	  Kate English / Japanese	  Gustavo Portuguese / English	  Abedin Bengali / Japanese
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Highly rated cross-cultural training company with 18 years of experience in Japan

Since its establishment in Tokyo, Japan, in 2006, Green Co., Ltd. has provided tailor-made, high-quality face-to-face business skills training programs in Japan, primarily for global corporate clients. In 2020 we expanded into online training allowing us to reach a truly global audience, regardless of location.

A few facts and figures about us:

- 18 years of experience providing highly rated cross-cultural training
- 1,400 classes to more than 40,000 participants
- 100% client repeat rate maintained over 18 years\*

\*Percentage of first-time customers requesting additional training services, 2006-2022.

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