

# NAGASE KENKO CORPORATION

the **name** you **know**, the **name** you **trust** 



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## **Profile of Nagase Kenko Corporation**

- > Established in 1934, more than 80 years experiences
- > Specialized with rubber balls. Baseball, soft ball, soft tennis ball etc.
- > Top market share (>60%) in rubber baseball industry in Japan
- ➤ Used world-widely more than 40 countries.









## Kenko Ball: Approved by major Federations

#### <u>History related overseas</u>

- Started overseas business since 1982
- Received Letter of Appreciation from Royal Dutch Baseball and Softball Association in 1986
- Awarded as distinguish service for development of baseball by IBAF (now, WBSC) in 1998.
- Became "Global Partner" with IBAF (now, WBSC) in 2012 2013
- Sent Japanese Tee Ball instructors to Europe (1998 2001, Austria, UK and Germany)
- Kenko World Ball was used for U15 / U12 for Kenko Cup FIBS Base Ball Tournament in Italy (1999-2003)
- > Official tournament ball (Kenko World C ball) for COPABE (Confederacion Panamericana de Beisbol) for U10/U12 (until 2014)

#### Kenko rubber balls are being used in many countries

- > Approved as official ball of BAF (Baseball Federation of Asia) for U12 and U15
- Kenko World C ball used widely in France





## **Kenko Ball: Distributed and played over 40 countries**

- Asia, Pacific Australia, China, Taipei, Hong Kong, Korea, Philippines, Singapore and Thailand etc.
- North America
  United States and Canada
- Latin America Brazil, Panama, Mexico, Paraguay and Peru etc.
- Europe
  France, Italy, Holland and Czech Republic etc.

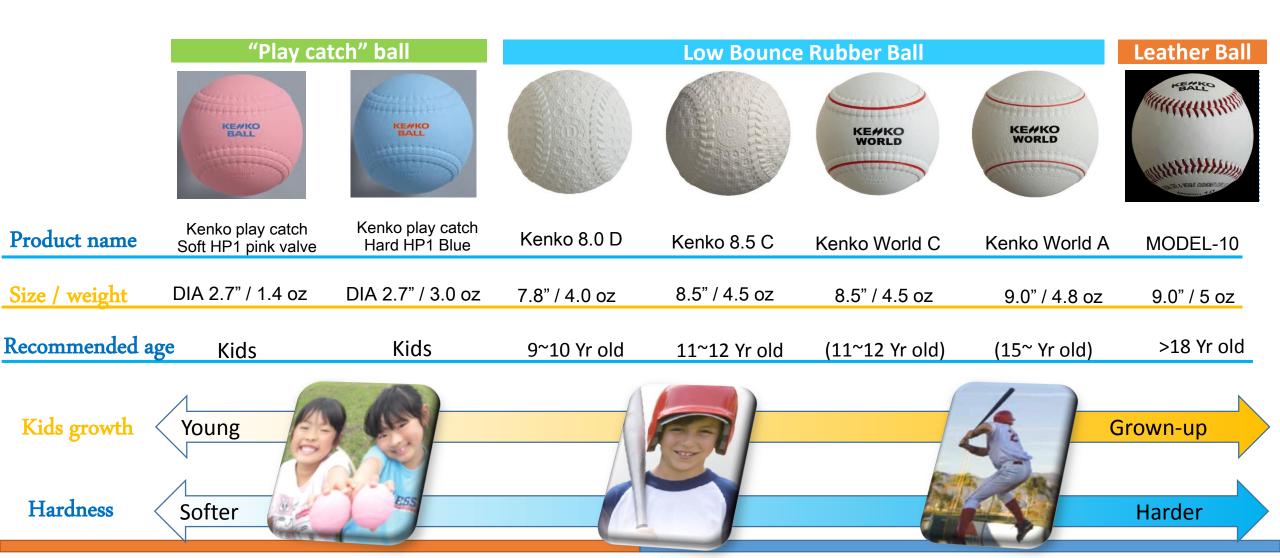








## Balls suitable for children's physical development





## Tee ball

## Indoor (5~6 years old)

## In / Out Door (7~8 years old to adult)



#### **YKT-BALL**

YKT-CONE

- DIA 3.4"", 2.4 oz
- polyurethane



#### KT9

- DIA 2.8", 2.5 oz
- polyurethane



#### **KT11**

- DIA 3.4", 2.7 oz
- polyurethane



#### KTS11-BK

- Ball x 12 (KT11 & KT11R-UR)
- Tee
- BAT x 3 (S/M/L size)





- DIA 3.7", 3.3 oz
- polyurethane



#### KT11R-UR

- DIA 3.5", 5.3 oz
- polyurethane (inside) rubber (surface)

- Attractive playing tool, no fear of injury
- Good education tool for the small children just started playing
- > Started from 1980's, widely used in Oceania, North America and Japan
- > Soft sponge is used to secure safety (invented in Japan, spreading to Asia)
- Adopted as education curriculum of elementary school in Japan



Source: Japan Teeball Association



## **Play Catch**

## Softer (played by bare hands)



KPCS-HP-1-P-VDIA 2.7", 1.4 oz

• rubber (hollow inside)

## Soft (played by gloves)





#### KPCH2-HP1-BU / KPCH2-HP1-W

- DIA 2.7", 3 oz
- rubber (hollow inside)

- > Made by natural rubber and using air cushion to minimize impact
- > Soft and light, suitable for children just started playing / Old people
- > Approved as WCBF (World Children's Baseball Foundation ) tournament ball





## **Low Bounce Rubber Ball**

Young Grown-up



**Hollow-inside** 



Kenko 8.0 D
• 7.8"", 4 oz.,



Kenko 8.5 C • 8.5"", 4.5 oz.,



Kenko World C

• 8.5"", 4.5 oz.,



**Kenko World A**• 9"", 4.8 oz.,

- ➤ Rubber baseball was invented 120 years ago
- ➤ Almost same performance (flying distance) as hard ball
- Water resistance and high durability
- Provides safety and comfort, minimizing children's fear
- Approved as the official baseball for major baseball federations



## **Leather Ball & H Ball**

### Leather Ball

#### For practice



#### **MODEL-5 NL**

- Surface: Full grain leather
- Core: 50% woolen yarn wining

#### **MODEL-9 NL**

- Surface: Full grain leather
- Core: 90% woolen yarn wining

#### **For Tournament**



#### MODEL-10

- Surface: Full grain leather
- Core: 100% woolen yarn wining

### H Ball



#### **KENKO-BALL H**

- Surface: Rubber
- Core: woolen + synthetic resins
- · High durability / water resistant

#### H Ball

- ➤ Inside is as same specification as leather ball, covered with rubber
- Water-resistant and can be played in muddy field

## **Leather Ball**

- ➤ Various line-up for different purpose
- Reasonable price



## **Pros and Cons: Leather & Low Bounce Rubber Baseball**



## **Leather Baseball**



## Low Bounce Rubber Baseball

## **Excellent**

- Dynamic and Exciting
- MLB and WBSC standard

## Not good

- > Can be dangerous
- Costly (weak under rainy weather)

## **Excellent**

- Safety(widely used by all generations, young, old and women)
- Economical and water-resistant
- > Suitable for education program

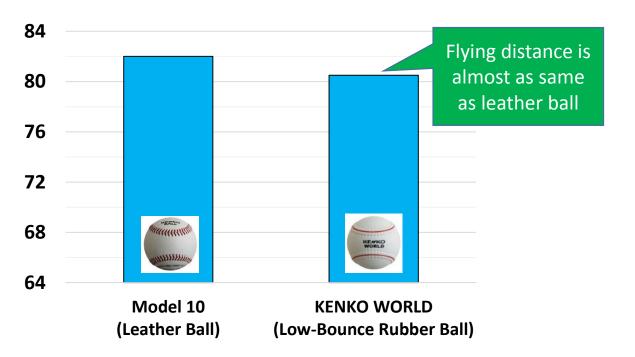
## Not good

➤ Not meet MLB and WBSC regulation



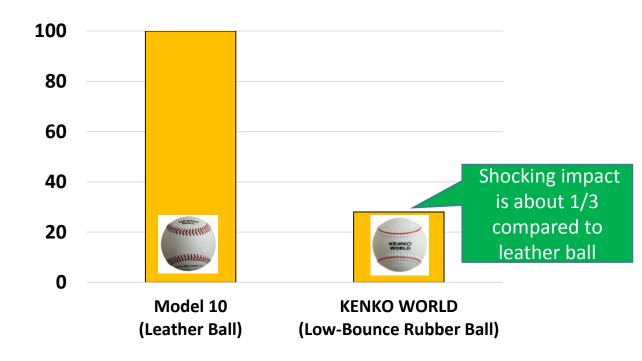
## Technical Info: Leather & Low Bounce Rubber Baseball

## Flying Distance



- \* Compared to our products
- \* Result may vary depends on condition

## Shocking impact



- \* Compared to our products
- \* Assuming 100 km speed / hour
- \* Comparison of impact by standardizing leather ball as 100



## **Soft Ball**

J3P-OR

• 12", 6.7 oz

## Slow pitch

# KE#KO BALL

**S14Y-UR**• 14", 7.9 oz

# Fast pitch



**SC-11**• 11", 5.8 oz



**SC-12**• 12", 6.7 oz



**S3H-Y**• 11.9"~, 6.2 oz ~

- Popular for all generations in Japan
- Sole manufacture for school curriculum
- Highly acknowledged in Latin America, North America and Asia
- > Officially approved / recommended by Japan Softball Association
- High durability and water resistant





# Thank you for your attention!!

For more info:

http://nagase-kenko.com/en/

