

# Grow your business without busting your budget



You've worked hard to build your business, but when your growth ambitions are hindered by outdated, disconnected systems or basic business management tools, it's time to make a change—without disrupting your business or your cash flow.

### One trusted platform for growth

Technology should be an asset—one that helps you anticipate, manage, and respond quickly to change. Microsoft offers a complete, flexible, and trusted platform for growth—with solutions that give you and your team the insight you need to increase sales, gain control over your financials, and delight your customers.

### Microsoft Dynamics for accounting, inventory, and operations management

Get control over your financials, better manage your cash flow, automate your supply chain, and get real-time visibility across your entire business.

## Microsoft Dynamics for customer relationship management

Deepen your knowledge about your customers and equip your sales and service teams with insights to increase sales, improve customer service, and cultivate loyalty.

### **Better together**

When your accounting, operations, and front-line customer-facing teams are all connected and have easy access to sales and service history, inventory levels, production schedules, credit limits, and more, you can turn insight into personalized customer experiences and make smarter business decisions. With Microsoft Dynamics and the Microsoft Cloud you can:

- Increase visibility and streamline your business processes to ensure consistency and efficiency.
- Reduce data entry and errors by automating data flow and connecting your CRM system and your back office.
- Ensure your inventory is keeping pace with forecasted sales.
- Share comprehensive, reliable data with all customer-facing staff to answer customer inquiries immediately with real-time access to accounts, logistics, and service history.
- Work and connect from virtually anywhere, on any device.

# A modern business solution from Microsoft helps you do and achieve more

No matter how you access and use your systems, you'll receive the same seamless experience and enterprise-grade security to protect your business and customers—all with familiar, easy-to-use tools that adapt to your needs and grow with your business.

### **Grow efficiently**

Automate administrative tasks and simplify complex business processes so your team can focus on growing the business, not on managing your technology.

# Redefine collaboration and productivity

Make the most of your valuable time and stay productive virtually anywhere, anytime with a seamless communication and collaboration experience across your devices.

#### **Delight customers and increase sales**

Put your sales tools to work providing insights that help you attract and retain loyal customers and keep you focused on the right tasks and opportunities to exceed your sales and service goals.

### Safeguard your business

Stay compliant, protect your company data, and easily adapt to changing business processes and requirements with a flexible business solution that anticipates the unexpected.

"The benefit that we see in combining [our customer relationship management and financial management solutions] is the better ability to forecast what our clients are buying, what they're interested in, what they're doing, so that we're not missing an opportunity, we're not playing catch-up, we're out ahead of it all the time."

- Mary Donahue, Director of Web Operations, GEARYS

With Microsoft and our global network of expert industry partners who sell and implement our solutions, rest assured that your business runs on technology that is trusted, reliable, and used by millions worldwide.

Visit the <u>Microsoft Dynamics for small and midsize businesses website</u> to take a test drive, and then find a partner who can schedule a personalized demonstration of our solutions.