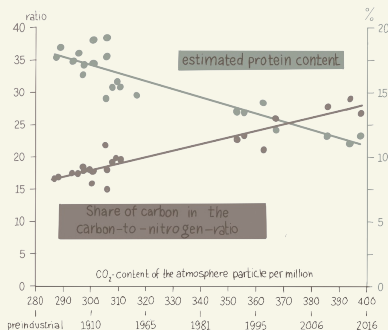


be climate friendly



Save the bees

"Bees produce honey, wax and royal jelly, provide pollination for crops and income from beekeeping. But many species are endangered - if anything is known about them at all."

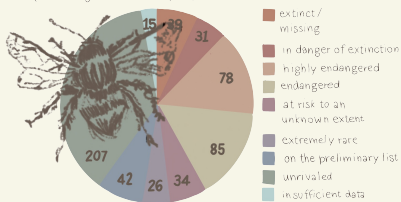


The pollen of Canada goldenrod, which blooms in the fall, are thought to be necessary for North American honey bees to survive the winter. The analysis of goldenrod pollen collected between 1842 and 2014 showed that an increasing CO₂ content in the atmosphere and increasing carbon versus nitrogen content of the pollen, their protein content decreases. The loss of one third of its initial value can fatally weaken the bees.

Only thanks to the bees' pollination work, numerous plants can be cultivated: Apples, nuts, almonds, strawberries, cherries, cucumbers, melons, peaches, pumpkins, asparagus, broccoli, carrots, cauliflower, onions and many others.

In some types of grain and also in grapes, beets and olives, pollination by bees significantly increases yields.

Red List Status of 557 Wild Bee Species in Germany (excluding Western Honeybee)



If the Bees go extinct, so does the quality of our food.