

# M MOVE

9th annual

5-6 NOVEMBER 2020  
VIRTUAL SUMMIT

FUTURE MOBILITY CONCEPTS & ENABLERS

COPING WITH THE FUTURE OF MOBILITY IN THESE UNCERTAIN TIMES

## KEY TOPICS:

- Mobility crisis management practices during and after the pandemic, what we expect from an uncertain future
- Creation and implementation of new synergies among all mobility players, from private to public companies and institutions
- Analysing the impact of a changing society in all mobility shared transport
- Evolution of mobility: intelligent mobility, providing innovative solutions to ameliorate movement of people and goods
- Business opportunities derived from connectivity and digitalisation: looking at data management and the implementation of 5G
- Moving towards a more sustainable future by ensuring decarbonisation in mobility
- Learning best practices of fleets' electrification and ways to reach both individuals and companies with solid and realistic strategies
- Presenting action lines from the European Union and city governments that will help understand future mobility needs and actions

## WHY ENG?

- 60-80 thought leaders every year
- Only 2 day in depth pan-european conference
- Players from a variety of transport disciplines, their partners and enablers
- Strong track record over 20 years delivering timely topics and discussions
- Dynamic networking opportunities with key players in the industry
- Virtual Experience that mirrors a face to face event

## 2020 Speakers Include

**Stephan Herbst**  
General Manager



**Simon Broesamle**  
Chief Business  
Development Officer



**Fathi Tlati**  
President Global Sector  
Auto-Mobility



**Manuel Marsilio**  
General Manager



**Christian Bauer**  
CCO



**Katharina Wagner**  
CEO



**Chong Lee**  
Director, Head of Urban  
Solutions



**Carlos Blanco**  
CEO



**Florent Bannwarth**  
Operations Director &  
Business Development  
Manager Iberia



**David Green**  
Chief Digital Officer



**Giulio Lingesso**  
Mobility Solutions  
Manager



**Lars Möreke**  
Director Mobility &  
Automotives




**Johannes Fischer**  
Delegate of the Ministry of  
Transport



**Baden-Württemberg**  
MINISTRY OF TRANSPORT

**Rebecca Karbaumer**  
Senior Officer Sustainable Mobility and  
EU-Project Coordinator The Ministry  
for the Environment, Construction and  
Transportation/ Carsharing

Die Senatorin für Klimaschutz,  
Umwelt, Mobilität, Stadtentwicklung  
und Wohnungsbau  **Freie  
Hansestadt  
Bremen**

**Leo Roeks**  
CEO & Industry Expert



**Iain Macbeth**  
European Director of  
Strategy - Electric Vehicles



**Dr. Henry Widera**  
Chief Information Officer  
(CIO)



Registration: Email [move@engevents.com](mailto:move@engevents.com) Online [www.engevents.com/move2020](http://www.engevents.com/move2020)



EUROPEAN NETWORKING GROUP  
Knowledge through networking

## 09:15 Opening remarks from ENG and the Chairperson

09:30 Panel discussion

### COVID19 Industry impact on Transport and Mobility

- ▶ Lessons learnt from the exceptional circumstances
- ▶ Changes in business management to face the COVID-19 crisis
- ▶ New business models created to overcome the 2020 crisis situation
- ▶ Preventing losses for a future scenario where a pandemic strikes again
- ▶ What will the world look like after coronavirus?

**Panel Facilitator: Leo Roeks, CEO & Industry Expert**

**Panellists: Fathi Tlatli, President Global Sector Auto-Mobility**

**DHL (CUSTOMER SOLUTIONS & INNOVATION)**

**Lars Möreke, Director Mobility & Automotive**

**DEUTSCHE BAHN**

**Giulio Lingesso, Mobility Solutions Manager**

**KIA MOTORS COMPANY ITALY**

10:15 Market overview

### Urban Mobility: Three steps backwards

- ▶ A “zoom-out” view on how to improve future urban mobility in 4 steps.
- ▶ A short discussion on 14 future mobility opportunities and challenges

**CEO & Industry Expert**

**LEO ROEKS**

10:45 Q&A

## 11:00 Coffee break

11:15 Case study

### Volkswagen Group Urban Solutions: Shaping mobility for generations to come

- ▶ Volkswagen Group's Strategy “Together 2025+” and the importance of E-Mobility
- ▶ “Urban Solutions” as Volkswagen Group's approach to contribute in shaping urban mobility together with cities and urban stakeholders
- ▶ Examples for Urban Solutions: From electric vehicles, charging infrastructure, optimal charging networks to route optimization & multi modal platforms

**Chong Lee, Director, Head of Urban Solutions**

**VOLKSWAGEN GROUP**

11:35 Q&A

11:45 Case study

### Introducing Jelbi – A One-Stop-Shop for Urban Mobility

- ▶ What if we always had the right mode of transportation at our disposal to meet our mobility needs in any given situation?
- ▶ Berlin's public transport provider BVG: Thriving to seamlessly connect public transport with sharing services
- ▶ Finding how Jelbi's on-demand mobility offering and its broad alliance of partners is fulfilling their shared vision

**Dr. Henry Widera, Chief Information Officer (CIO)**

**BERLINER VERKEHRSBETRIEBE (BVG)**

12:05 Q&A

12:15 Case study

### The journey to autonomous cities

- ▶ Changing Mobility forever: A vision of the future
- ▶ The obstacles to getting there (It's not all about the technology)
- ▶ The magic ingredients of change

**David Green, Chief Digital Officer**

**LYNK & CO**

12:45 Q&A

## 13:00 Lunch break

14:15 Panel discussion

### The role of cities and the EU in mobility

- ▶ What have we learnt from the impact of COVID-19 on climate change
- ▶ Full access to regulation: Implementation and the need to comply with them
- ▶ Connecting European Facility (CEF2) the future outlook
- ▶ Importance of further developing city dashboards
- ▶ Creating a key synergy between public and private institutions and companies to design a prosperous future
- ▶ Urban mobility trends: MaaS and new urban planning

**Panel Facilitator: Katharina Wagner, CEO PARKAMO**

**Panellists: Simon Broesamle, Chief Business**

**Development Officer SHARE NOW**

**Christian Bauer, CCO VOLOCOPTER**

**Manuel Marsilio, General Manager**

**CONEBI (CONFEDERATION OF THE EUROPEAN BICYCLE INDUSTRY)**

**Johannes Fischer, PhD, General Delegate of the Ministry to the EU MINISTRY OF TRANSPORT, REPRESENTATION OF THE STATE OF BADEN-WÜRTTEMBERG TO THE EUROPEAN UNION**

15:00 Case study

### Future for auto mobility value chain in light of the pandemic

- ▶ Auto-Mobility Supply chains experience in unprecedented disturbances due to the pandemic and subsequent lockdowns around the world
- ▶ Reinvention of Auto-Mobility supply chain to switch production to new location and ensure essential business continuity while vehicle assembly lines stand still
- ▶ Flexibility and adaptability: The critical factor in transforming the industry leaning towards mobility
- ▶ Enabling the next level of Supply chain resilience with stronger partnerships and digitalization
- ▶ The role of different stakeholders in reinventing themselves post pandemic era

**Fathi Tlatli, President Global Sector Auto-Mobility**

**DHL**

15:30 Q&A

15:45 Case study

### The rise of sustainable mobility

- ▶ Mobility starts and ends with parking the vehicle, looking for solutions to improve carbon foot print in parking
- ▶ Providing a sustainable, green parking concept that significantly improves the customer UX and includes climate compensation
- ▶ Finding the way to motivate drivers by compensating them for the trip to the parking location

**Katharina Wagner, CEO**

**PARKAMO**

16:05 Q&A

## 16:15 Coffee break

16:30 Roundtable discussions

**Room 1: Autonomous technology**

**Room 2: Sustainable Mobility**

**Room 3: Urban Mobility**

17:30 Closing remarks from the Chairperson

## 09:15 Opening remarks from ENG and the Chairperson

09:30 Case study

### Mapping the way to future mobility

#### Traffic Solutions in the "Strategic Dialogue for the Automotive Sector in Baden-Württemberg" (SDA)

- ▶ Institutionalised collaboration with a holistic approach in close communication between politics, industry, academy, employer associations, consumer organisations, environmental organisations and the civil society to shape the transformation process
- ▶ Six Topics for Climate Compatible and Sustainable Mobility; here: traffic solutions
- ▶ State Initiatives, Funding and Measures - a blueprint for the EU level
- ▶ Projects & Best-practice Examples, e.g. „reFuels“, „SAFE“ charging infrastructure

**Johannes Fischer, PhD, General Delegate of the Ministry to the EU**

#### MINISTRY OF TRANSPORT, REPRESENTATION OF THE STATE OF BADEN-WÜRTTEMBERG TO THE EUROPEAN UNION

10:00 Q&A

10:15 Case study

### Towards a more sustainable future: Decarbonisation of mobility

- ▶ Finding the importance of the use of hydrogen fuel cells to eliminate carbon dioxide
- ▶ Improving hybrid vehicles and electrical batteries to attract new clients into changing their vehicles
- ▶ Lessons learned and best practices to follow for upcoming sustainable investments

**Stephan Herbst, General Manager  
TOYOTA MOTOR EUROPE**

10:45 Q&A

## 11:00 Coffee break

11:15 Strategic insight

### Drones: The increase in changing vehicles for mobility (Session Outline TBC)

- ▶ Increasing popularity of new effective ways of reaching everyone
- ▶ Advantages drones bring to ensure delivery all over the world
- ▶ Countering legislation difficulties emerging around its use

**Christian Bauer, CCO  
VOLOCOPTER**

11:35 Q&A

11:45 Case study

### European connected mobility

- ▶ Car as a service: Carsharing sector
- ▶ The value of technology, connectivity and data to drive the customer experience
- ▶ Business intelligence to manage a fleet of 500 shared vehicles
- ▶ New business models emerged from COVID-19

**Carlos Blanco, CEO  
WIBLE**

12:05 Q&A

12:15 Strategic insight

### Fitting mobility into the development of future smart cities (Session Outline TBC)

- ▶ Transforming and adapting our mobility into more innovative, sustainable and efficient solutions
- ▶ Discovering potential smart initiatives that will shape movement in the future
- ▶ Enhancing the synergy between infrastructure, health, energy, safety and legislation in tomorrow's European cities

**Manuel Marsilio, General Manager  
CONEBI (CONFEDERATION OF THE EUROPEAN BICYCLE INDUSTRY)**

12:45 Q&A

## 13:00 Lunch break

14:15 Panel discussion

### Future development of vehicle sharing

- ▶ Analysing the impact of the populations' change in demand for mobility practices
- ▶ Measuring the magnitude of the COVID-19 crisis on car sharing
- ▶ Emerging dilemma: short term leasing or ownership of a private vehicle VS personal safety in shared cars
- ▶ New practices in car sharing
- ▶ Will peer-to-peer practices have to be reinvented in the future?

**Panel Facilitator: Stephan Bee, Former Business Development Director & Managing Director -UK & Ireland**

#### SHARENOW

**Panellists: Rebecca Karbaumer, Senior Officer Sustainable Mobility and EU-Project Coordinator The Ministry for the Environment, Construction and Transportation/Car sharing**

#### CITY OF BREMEN

**Carlos Blanco, CEO**

#### WIBLE

**Florent Bannwarth, Operations Director & Business Development Manager Iberia**

#### BLABLACAR

**Iain Macbeth, European Director of Strategy - Electric Vehicles**

#### ENTERPRISE RENT-A-CAR

14:45 Case study

### Electrification, a future to be ensured

- ▶ Speeding the implementation of electrification charging infrastructure with high power charging for rental
- ▶ Understanding the rental challenge and e mobility
- ▶ Looking at operation changes and impact on multistage cleaning and WHO guidelines
- ▶ Building a robust business strategy with roaming capabilities
- ▶ Making Customer service the priority to boost sales

**Iain Macbeth, European Director of Strategy - Electric Vehicles  
ENTERPRISE RENT-A-CAR**

15:15 Q&A

## 15:30 Closing remarks from the Chairperson

Close of conference

## Attendees at previous summits:

Market Development Director



MDBeeZero



Deputy Chief Executive Officer



Executive Director Car Sharing



MD of the BMW/Sixt partnership



Policy Officer - Sustainable Urban Mobility, DG Mobility & Transportation



Director Car Sharing Europe



VP Mobility Consultancy



Director, eMobility



Business Development Director



CEO



General Manager



Director Marketing & Sales Support



Project Manager of Innovation and Digitalization



CEO



Director Corporate Relations



Chairman of the UITP Combined Mobility Platform, Co-Founder & CEO



General Manager UK



Managing Director



CTO & Co-Founder



## Testimonials:

Excellent mix of informed and senior leaders from across the mobility sector.

Head of foresight  
**TRANSPORT FOR LONDON**

As a "scale up", we were delighted to be asked to present at Move 2018 Berlin in the company of a superb cross section of the mobility sector. Great venue, presentations, networking and atmosphere. Thank you!

Chief Commercial Officer  
**HIYACAR**

A diverse group of attendees, speakers and topics make this conference of interest for many companies and industries.

Product Manager Operational Leasing  
**VWPFS**

Good mix of Start-ups, Administration, OEM and Finance.

**TOYOTA FINANCIAL SERVICES**



## Delegate Information

Title Name  
 Position  
 E-mail  
 Mobile

**Consent to data processing and future marketing**  
 The European Networking Group is a GDPR (General Data Protection Regulation) compliant company and as such would like your consent to process your data in order to complete your purchase and market to you future events. By completing this form you are giving consent to our processing your information and permission to market our products to you through the details given. You may rescind your permission to use this information for marketing purposes at any time by contacting us at [database@engevents.com](mailto:database@engevents.com). We will also need to share data with our providers of IT, Legal, Accounting and Payment Processing, and any appropriate country vat authority including Spain and the host country of the event.

I understand the terms for processing my data and give permission to use the data to The European Networking Group exclusively for processing requests and marketing purposes. I understand that in order to participate in virtual component and webinars my data will be shared with the necessary live stream and internet providers for purpose of same, as well as any sponsors for purpose of coordination. Further, participation in virtual event and webinar is contingent on allowing information to be shared with sponsor partners for that virtual event and or webinar. I understand that any time after the event I may rescind those privileges by contacting the sponsor or requesting the same to ENG and ENG will endeavor to handle promptly.

I further give permission for ENG to share data with the sponsors of the event for exclusive offers open to attendees only.

Date Signature

## Second Delegate Information

Title Name  
 Position  
 E-mail  
 Mobile

**Consent to data processing and future marketing**  
 The European Networking Group is a GDPR (General Data Protection Regulation) compliant company and as such would like your consent to process your data in order to complete your purchase and market to you future events. By completing this form you are giving consent to our processing your information and permission to market our products to you through the details given. You may rescind your permission to use this information for marketing purposes at any time by contacting us at [database@engevents.com](mailto:database@engevents.com). We will also need to share data with our providers of IT, Legal, Accounting and Payment Processing, and any appropriate country vat authority including Spain and the host country of the event.

I understand the terms for processing my data and give permission to use the data to The European Networking Group exclusively for processing requests and marketing purposes. I understand that in order to participate in virtual component and webinars my data will be shared with the necessary live stream and internet providers for purpose of same, as well as any sponsors for purpose of coordination. Further, participation in virtual event and webinar is contingent on allowing information to be shared with sponsor partners for that virtual event and or webinar. I understand that any time after the event I may rescind those privileges by contacting the sponsor or requesting the same to ENG and ENG will endeavor to handle promptly.

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Date Signature

Complete Organisation Name  
 Company VAT Number  
 Address  
 City Postcode  
 Country  
 Tel Fax

## Who Should Attend?

This programme has been researched extensively and convened with the cooperation of senior executives responsible for innovation and business development of new mobility concepts within their companies. It is directed at **executives within OEMs, leasing, fleet, rental, captive finance, public transport, urban planning, regulatory bodies and car-sharing companies in charge of:**

- ▶ Business Development Strategy & Planning
- ▶ New Mobility Concepts & Services
- ▶ Business Innovation
- ▶ Product Development
- ▶ Future Mobility
- ▶ Product Manager EVs (Electric Vehicles)
- ▶ Marketing
- ▶ Telematics/M2M
- ▶ Connected Car

## Business Opportunities

A limited amount of exhibition space is also available at the forum. Sponsorship opportunities covering luncheons, evening receptions and advertising in documentation packs are also available. For further details please contact:

**Julia Labrum, Sponsorship Manager**  
[jlabrum@engevents.com](mailto:jlabrum@engevents.com)

## To Register

Online: [www.engevents.com/move2020](http://www.engevents.com/move2020)  
 E-mail: [move@engevents.com](mailto:move@engevents.com)  
 Tel: +34 91 535 7087  
 Fax: +34 91 535 9804

## Conference Fee

**The Tier 1 rate includes any Automotive OEM, Independent Dealer, Distributor, Bank, Captive, Rental or Leasing companies:**

- Tier 1 Virtual Attendance\* € 800.00 + VAT
- Tier 1 Virtual Discounted Rate for 2 Attendees\*\* € 720.00 + VAT
- Tier 1 Optional Add-on 6 Webinar Package € 200.00 + VAT

**The Tier 2 rate includes consultants or service providers:**

- Tier 2 Virtual Attendance\* € 1000.00 + VAT
- Tier 2 Virtual Discounted Rate for 2+ Attendees\*\* € 900.00 + VAT
- Tier 2 Optional Add-on 6 Webinar Package € 200.00 + VAT

**The Tier 3 rate includes speaking companies, NGO's or universities:**

- Tier 3 Virtual Rate for 1 Attendee\* € 500.00 + VAT
- Tier 3 Optional Add-on 6 Webinar Package € 150.00 + VAT

\*E.N.G. has the authority to approve final ticket price category.  
 \*\*To qualify for the group discount these conditions apply:  
 ▶ All delegates must register on the same day at the same time  
 ▶ Delegates must be from the same company

\*Discounts are not reimbursed for previously purchased tickets. Prices are per person and include the conference digital documentation package. 21% VAT will be charged. Add-on webinar packages are only available with a virtual ticket purchase. Prices subject to change.

## Methods of Payment



Card holder's name  
 Card no. Expiry Date ( mth / yr )  
 MasterCard/VISA 3 DIGIT CIC last 3 digits, back of card  
 AMEX 4 DIGIT CIC 4 digits, front of card  
 Date Signature

I agree with the Terms & Conditions  
 This booking is invalid without a signature

For other payment options please contact ENG at +34 91 535 7087  
 Payment is required within 5 days. Please quote as reference **SP193**.

**Confirmation** You will receive an email outlining the details two weeks before the event. For any further information please contact the Operations department at ENG.

**Terms & Conditions** By completing this registration form, I/we (the delegate/s) hereby agree to the following: For cancellation of full attendance ENG will not be able to mitigate its losses for any less than 50% of each the individual delegate registration at full price, even if cancelled within 1 day after booking. Cancellations must be received by mail, fax or email three weeks before the conference. In case of cancellation thereafter the full conference fee is payable. No credit note will be issued if cancellation is received 3 weeks or less prior to an event. Delegate substitutions are welcome at any time prior to the dates of the conference.

If for any reason ENG decides to amend or to cancel the conference, ENG is not responsible for any costs and/or damages, such as covering airfare, hotel and/or other costs incurred by delegates. In the event that ENG cancels the conference, ENG reserves the right to provide a credit of an equivalent amount to another conference within the same sector.

ENG does not bear responsibility for any conference/programme amendments and/or cancellations, such as speaker cancellation. ENG also reserves the right to change the programme as it sees fit. ENG does not provide refunds due to programme changes and cancellations. ENG reserves the right to refuse at its discretion delegates and companies wishing to attend or register for any of its events.

Please note on virtual attendance and webinar participation your booking covers your participation only. The information is under no circumstances to be shared, viewed by multiple parties, recorded or rebroadcast in any way. By signing this document you are expressly agreeing to the same and understand that any violation will be prosecuted to the full extent of the law. Further, we have done our best to note in brochure what sessions are available virtually and what are live only, however, all sessions are subject to change or cancellation of virtual component.

**Special conditions during coronavirus** For bookings made between March 13th, 2020 and August 31, 2020, for clients unable to travel due to crisis or due to ENG postponing the event we will offer a choice of:  
 1. Change of booking to virtual attendance which bears a cost of 800€ + Vat and reimbursement of remainder. No further reductions or discounts apply.  
 2. The client may opt to pay the agreed upon booking price in full and receive a voucher for full two day attendance the following year and virtual attendance this year in lieu of reimbursement.  
 All special conditions that include return of payment or cancellation of same applicable until 31 Aug 2020.