

# Formulate Straight 2.4

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Total area including bleed:  
2380 x 2450 mm

Finished size:  
2340 x 2350 mm

Visible area:  
2300 x 2330 mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

Normally supplied printed front side only. A printed reverse is available as an optional extra.

**Please note this template is created for our own fabric characteristics and may need to be adjusted to suit other fabrics.**

## General guidelines:

- CMYK
  - Convert Pantone colours to CMYK.
  - Do not supply RGB images.
  - Do not embed images, supply them.
  - Resolution must be 300 dpi at 25% of output size.
  - All fonts must be converted to outlines.
  - Please supply artwork as PDF or Illustrator EPS files.
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- Template is supplied at 25% of finished size.
  - Includes bleed (as shown by the red keyline).
  - Overall template size:  
587.5 (w) x 612.5 (h) mm

