

Rudi Bauer

Rudi Bauer is a visionary HR strategist, speaker, and C-level executive known for his provocative ideas on leadership, work culture, and AI. As Chief Evangelist at WeAreDevelopers, he has helped shape the future of talent and tech across Europe. With decades of experience, Rudi inspires organizations to think radically about inclusion, transformation, and human potential in a world shaped by automation and uncertainty.



Keynote Topics 2026

That's How We Work in 2035.

Explore the radical transformation of work - from AI co-pilots to decentralized culture.

AI Will Replace Your Lawyer, Not Your Plumber.

Why white-collar jobs are more at risk than manual labor in the AI age.

Employer Branding Is Dead. Long Live Work Culture.

Authenticity and culture transparency are your best recruitment tools.

Beyond Gut Feelings: The Rise of Data-Driven HR.

HR is evolving from instinct to intelligence via AI and analytics.

Inclusive Leadership: From Buzzword to Bottom Line.

A practical framework for embedding inclusion into leadership.

From Headquarters to Human Networks.

How autonomy and flexibility define the decentralized org of tomorrow.

The CHRO-CIO Alliance.

Why HR and Tech must co-lead the AI era and co-create EX.

Work Happiness Is Not a Perk. It's Your Strategy.

Happiness drives performance, retention, and culture resilience.