

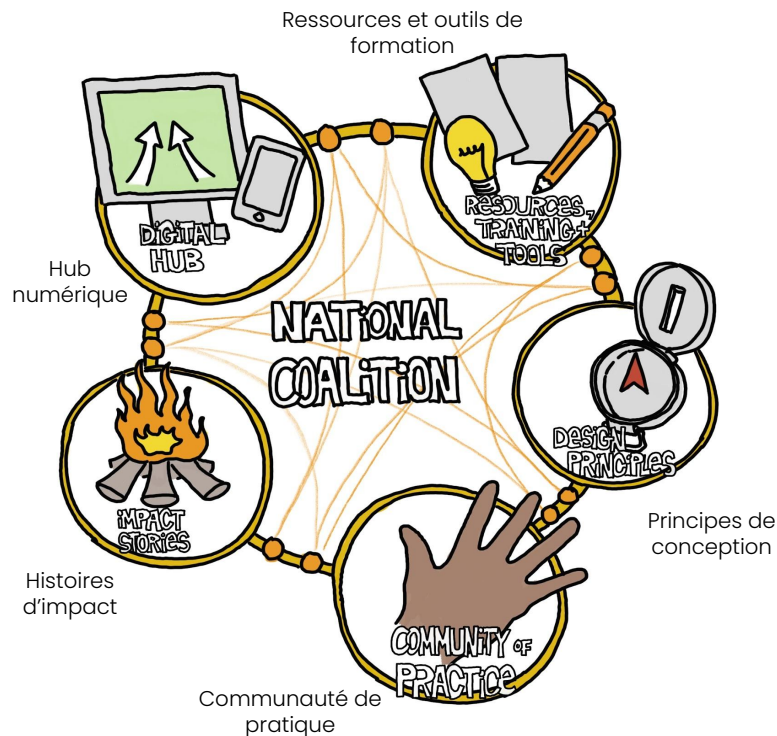
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Welcome - let's get acquainted!

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Community Support Professional Learning Webinar Series

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CANADA SERVICE CORPS NATIONAL COALITION COALITION DU SERVICE JEUNESSE CANADA



Managing Engagement Online

How to Organize in a Pandemic



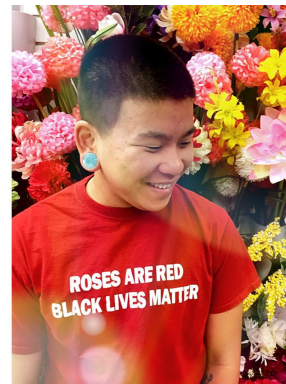
Introducing our Host and Speakers



Anne-Marie Côté
TakingITGlobal



Colleen French
Chantiers jeunesse



Mitchell Rae Cousineau
**CJ Participant – Access
in Praxis**



ENGAGE
WITH THE WORLD!



NON-PROFIT ORGANIZATION
CREATED IN 1980

OUR GOALS:

- MAKE A DIFFERENCE IN OUR COMMUNITIES
- CREATE BRIDGES BETWEEN PEOPLE AND BETWEEN CULTURES
- DEVELOP SKILLS
- LEARN
- HAVE FUN

OUR PROGRAMS

INTERCULTURAL VOLUNTEER PROJECTS

- 15 YOUTH FROM COAST TO COAST AND ABROAD MAKE A DIFFERENCE IN A LOCAL COMMUNITY FOR 2-3 WEEKS (IN CANADA, ABROAD)

SOCIAL ENTREPRENEURSHIP PROJECTS

- PARTICIPANTS CREATE AND CARRY OUT THEIR OWN PROJECTS TO MEET A NEED IN A COMMUNITY (FOR UP TO ONE YEAR)

VOLUNTEER PLACEMENTS

- PARTICIPANTS ARE MATCHED WITH COMMUNITY PARTNERS TO CONTRIBUTE TO PROJECTS FOR 3-6 MONTHS



Maintaining engagement virtually: How to organize in a pandemic



head & hands



Who am I?

Mitchell Rae
23 years old, masculine pronouns
Incoming MA student in sociology

Head & Hands

Currently: Medical clinic assistant
Previously: Volunteer program coordinator

ChamPaint Montreal

Freelance consultant work: mitchellraecousineau@gmail.com
Managing accessibility of online events

Maintaining engagement virtually: How to organize in a pandemic



Access in Praxis

Two day online conference on accessibility, disability justice, and anti-ableism

350+ attendees

Multiple consultations with members of the disability community, lots of research, ASL interpreters, live-closed captioning, text on screen descriptions, screen-reader friendly social media posts, free food, etc.

Maintaining engagement virtually: How to organize in a pandemic



What did I learn?

What makes an in-person event good?
Why do people want to interact with them?
What keeps folks engaged, especially youth?

What might make an online event good?
What can make online events less accessible?
What can make online events more accessible?

Maintaining engagement virtually: How to organize in a pandemic



What did I learn?

Personal interest X accessibility
Youth want to become engaged when they
feel engaged *with*!

What makes an online event good is the same as
in-person events, but the stakes can be higher!

Technology requirements & 'zoom fatigue/burnout'
Online platforms offer unique paths to accessibility...

Maintaining engagement virtually: How to organize in a pandemic



How can you use these lessons in your own situations?

What were the goals of your event? →
Now how can you achieve these same objectives but virtually?

What forms of engagement did you want to see initially and how can you reach these same objectives while organizing virtually?

Ex: If you want to foster leadership skills, what sorts of ways can this be done online?

Maintaining engagement virtually: How to organize in a pandemic

BREAKOUT GROUPS

10 minutes



How have you felt inhibited from executing your projects? What strategies helped you overcome that discouragement?

In what ways can an online medium support greater accessibility?

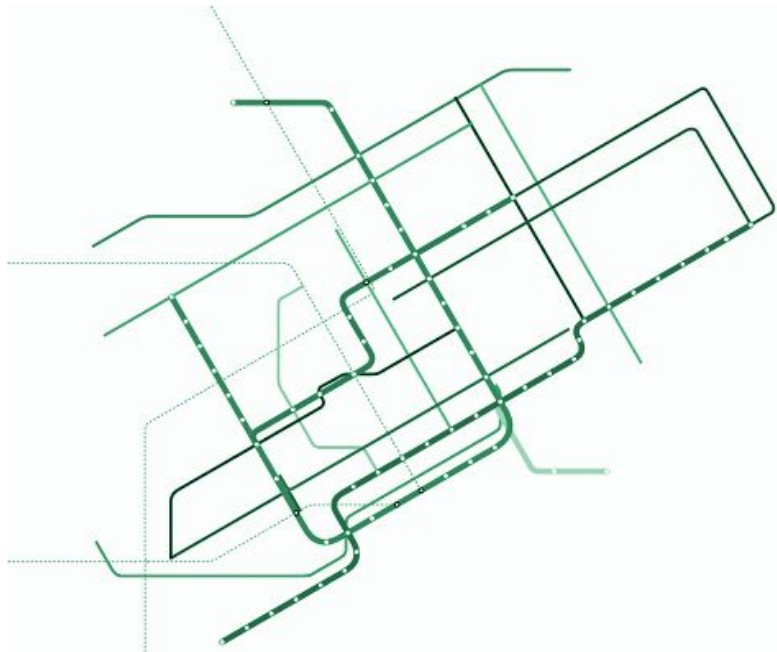
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Breakout Groups



Debrief

Maintaining engagement virtually: How to organize in a pandemic



What does it truly mean to honour the spirit of your in-person event when it's online?

How can youth stay engaged with virtual content and interactions?

Not everything translates well online...
It's okay to mourn your original plans

What did people talk about together in their breakout groups?

Maintaining engagement virtually: How to organize in a pandemic



Q & A period

Please feel free to ask any sorts of questions.

Contact me for more:
mitchellraecousineau@gmail.com

Thank you! // Merci !

www.csccoalition.org

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