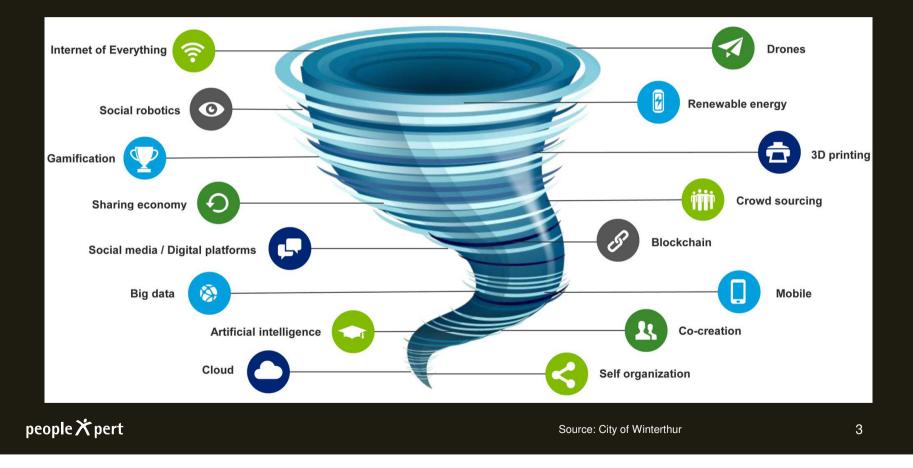


Sustainable Leadership in Times of Pandemic

6

THE NEW WORLD OF WORK

Digitization is here to stay





"No, you weren't downloaded. You were born."

New forms of work have emerged in the pandemic

Flexibility

Flexible working hours, locations and workplaces enable fast and efficient adjustments of work to changing situations

Technology

Digital communication and collaboration systems supported by Big Data and AI enable a new level of team performance

Cooperation

Individuality

Agile methods such as cocreation, design thinking, etc. promote interdisciplinary, iterative thinking and working

Employees can set their own

to a high degree and make

better use of their strengths

learning and performance goals

Organization

Network organizations and cooperation at eye level accelerate work, but also require a modern management culture

New office space

Work environments become more flexible and foster creativity by using the appropriate space depending on the task at hand

Uncertainty is worse than change



