

# The OYW Switzerland National Congress

As the highlight of our calendar in Switzerland each year, the National Congress is an impactful convening point for Young Leaders. The annual Congress convenes the brightest Young Leaders from across Switzerland, working to accelerate social impact. Delegates are selected either by OYW partners, self-nomination or scholarships. Delegates participate in 2 transformative days of speeches, workshops and networking.

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One Young World Switzerland National Board







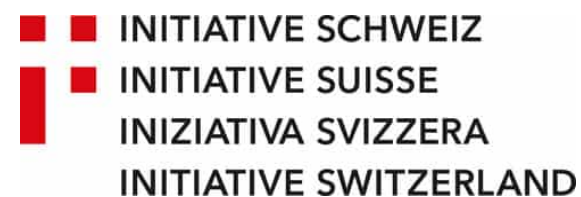
Switzerland  
National Board





# One Young World Switzerland

One Young World Switzerland 2024 Gold Partner:



2024 Supporting Partners:

Endress+Hauser 



ERNST GÖHNER  
STIFTUNG

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# What is One Young World?

The Global Community, empowering and developing young leaders to build a fair, sustainable future for all.

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## One Young World Impact Numbers

**50.42 million**

people directly impacted by  
Ambassador-led projects featured in  
our Impact Reports since 2010

**\$2.63 billion**

social value generated by  
Ambassador-led projects featured in  
the 2023 Impact Report

**1:16**

Social return on investment of  
Ambassador-led projects featured in  
the 2023 Impact Report

**8.86 million**

people directly impacted by  
Ambassador-led projects featured in  
the 2023 Impact Report

**2.52 million**

tCO<sub>2</sub> emissions mitigated by  
Ambassador-led projects featured in  
our Impact Reports since 2018

**7,350**

people attended **140** events, across  
six continents, in 2023

**\$3.12 million**

distributed to young leaders working  
toward the SDGs since 2018

**17,000+**

One Young World Ambassadors in  
the community as of 2023





Switzerland National Board



Our vision is to  
**identify, connect  
and promote**  
Switzerland's most  
**impactful young  
leaders,**

to create tomorrow's  
organizations and transform  
those of today

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## The Switzerland National Congress



## Community of Young Leaders



## Mentors & Partners



# OYW Switzerland National Board



Stefan Scheiber  
CEO, Bühler AG



Pascal Jenny  
President, Arosa Tourismus



Kate Robertson  
Co-Founder, One Young World



Livia Altmann  
Swiss Olympian, co-founder Swiss  
Leadership Journey





# The One Young World Switzerland National Congress

4

National events hosted in Switzerland

30+

Organizations engaged as official event  
sponsors at an annual event

700+

Young Leaders in Switzerland reached





# The One Young World Switzerland National Congress: Sponsors

2024



2023



2022



2021





# One Young World Switzerland National Congress 2025



## Save the Date!

26-27th May, 2025, Bern  
Hosted at the BernExpo!

Join over 150 top young leaders in Switzerland, to inspire, collaborate and take action on the most pressing challenges facing us today.



Main sessions



Workshops



Breakouts



Networking,  
Meetups and  
Dinners



# Feedback from our 2024 Community Check-In Survey:

Top 3 selected SDGs relevant to our Community's work in Switzerland:



**73%** Believe Switzerland's role in positively influencing global challenges is very important

**82%** Believe new, innovative technologies are key to making our life on this planet more sustainable

**36%** Believe Society in Switzerland is more polarized than this time last year - 48% feel there is no change

**73%** Believe there is an intergenerational gap in Switzerland in addressing key issues

**53%** Believe 'Lack of Open Mindedness' is the main challenge in bringing people together to discuss their differences

**73%** Believe Switzerland is not doing enough to slow the Climate Crisis

**94%** Feel excited about contributing to solving global challenges

**100%** Say its important to make a positive impact in their work



# Switzerland National Congress 2025: Constructive Conversations: Let's Talk

This year's National Congress will focus on the importance of dialogue in finding and implementing sustainable solutions. As we face complex challenges, the importance of listening to each other, taking up challenging conversations and acting with integrity has never been so important. Join us to explore how we can do this, and put it into action!

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## Learn

Reflect on our own viewpoints and leadership styles, learn tools and techniques for effective communication, and gain insights on different topics.



## Listen

In order to truly communicate and understand different perspectives, we must listen. We will explore how to listen effectively and create space for different perspectives.



## Lead

Bringing these topics into everyday business, how can we put them into practice. We will share examples and put theory into practice!



## Monday 26th May

**09.00**

### Arrivals

Opportunity to check in and meet other delegates

**09.30**

### Opening Ceremony

Official welcome and introduction

### Session 1

Set the scene

### Lunch

Lunch and organized networking activities

### Session 2

Tools and Techniques

### Dinner & Evening Event

Dinner and Evening Activity

### Evening Networking

Self reflection activities and a chance to network (optional)

## Tuesday 27th May

**09.00**

### Morning Session

Welcome to the day

### Session 3

Keynote speeches, and interactive sessions

### Lunch

Lunch and networking

### Session 4

Putting theory into practice

### Plenary Session: Young Leaders in Switzerland

Hear from inspiring young leaders across Switzerland that have created a positive impact

### Closing

Wrap up and Next steps

**16.30**

Networking Apero



# Who to nominate?

We are looking for Young Leaders who are at the start of their career, and are passionate about creating a more fair, sustainable world. Delegates should be your top talents, who are able to influence their peers, drive action and competently manage change. They should benefit from being connected with a like-minded community who can continue to inspire, challenge and open their minds to further important topics, that you want to embed in your organization.

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# Who to Nominate?

Passionate, driven young leaders (approximately between the ages of 18-35), selected by their organizations or self-nominated. Active in, and/or passionate about topics in positive social impact (the sustainable development goals).

- The event is open to anyone, and has been particularly publicized by One Young World, the corporate sponsors, our supporting companies, and in university networks.
- The delegates should be around the age of 18-35 and currently studying or working in or near to Switzerland
- Passionate about sustainability
- The Young Leader does not have to be in a traditional 'leadership' or 'management' role, but should be a thought leader, and someone who has the potential to lead others
- There is no required educational background





# Partnership Opportunities

Looking for a unique opportunity to develop young talent beyond your internal network? Want to embed action on core topics in your organization - reach out and let us know how we can support you.

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# Partner with One Young World Switzerland

To be able to engage our community in Switzerland and create impact for young leaders, we need your support!

If you have any further questions, or would like to discuss different ways to get involved - reach out to our MD, Jessica Jones ([jessica.jones@oneyoungworld.ch](mailto:jessica.jones@oneyoungworld.ch))

## Talent Development

### Join us at the One Young World Switzerland Summit

- Select young leaders within your company to be Delegates at the annual One Young World Switzerland National Congress, to expand their view and build important connections within Switzerland
- Retain and develop top talent in your company by giving your delegates the opportunity to be heard and implement their ideas for innovation within your business

## Drive positive impact inside your organization

### Engage young leaders in transforming your organization - through concrete actions

- Young leaders who have attended the Switzerland summit or engaged in the community workshops are empowered to bring this inspiration back to your organization and turn it into tangible actions. Engage your young leaders in driving your sustainability strategy, cultural transformation, etc.
- Engage OYW Switzerland on a specific topic that you want to bring deeper in your organization - just reach out and discuss!

## Partnerships & Community Engagement

### Engage with your local community and support OYW Switzerland

- If you are looking for inspiring young leaders to speak or advise on a specific topic, let us know and we can support you with connections into the Ambassador Community in Switzerland
- If you are looking to sponsor or engage in a specific project, we can also support with advertising to volunteers and organization of projects.
- Sponsor a young leader from Switzerland to attend the global summit - enabling them to access a global community of high-quality young leaders, and develop their projects further.

## Communication

### Sponsorship and Value-In-Kind (VIK) donations

- We are always looking for opportunities to sustainably sponsor our events, and this is a great way to show your organization's support.
- Focus your support on a session theme or speaker that aligned with your business goals
- We need your support to fund and run the admin side of our organization - please reach out if you are interested in supporting here!



# Partnership Opportunities at the National Congress

Join us at the One Young World Switzerland National Congress 2025

## Employee Delegation

CHF 1200\* per delegate

- Select young leaders within your organization to be delegates at the annual OYW Switzerland National Congress, with the opportunity to create a strong, diverse local network, take action on relevant topics and gain support in making positive impact in Switzerland
- Your organization will be listed as one of the Switzerland National Congress sponsors and the logo displayed on event communication, when minimum 2 delegates are sent
- 26-27 May Hotel night in Bern included

## Employee Delegation & Award ticket

CHF 12 000\*

- Select 10 of your passionate young leaders and 1 award ticket.
- Create a bespoke, branded award with criteria uniquely suited to your business goals. Create a deeper connection with Swiss-based young leaders who are driving relevant topics outside of your business.

## Session Sponsorship/Host City

Partner

CHF 10 000

- Be recognized as the named sponsor of a specific Session at the event (i.e. the opening ceremony, panel discussions on the focus themes, networking opportunities or breakout sessions)

## Value-In-Kind (VIK) sponsorship

- Impress an active and passionate audience by supplying branded essentials e.g. stationary, drinks & snacks and lots more.
- Your VIK sponsorship will be rewarded with discounts on OYW Switzerland offerings

**Looking for  
something more  
specific?**

Reach out to us if you are interested in contributing in a different way

Select from the different options available, and co-create a custom sponsorship package with us, tailored to the topics you are passionate about

*\*Early-bird discount of 10% available for delegate ticket purchases when payment is received before 1st January 2025.*

*Note: All prices subject to local VAT*



# Partnership Opportunities at the National Congress

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Join us at the One Young World Switzerland National Congress 2025



- Be recognized as the named sponsor of a specific Session at the event.
- Your name will appear in the title of this Session in our online marketing before the event, website program, printed program and during the event.
- Available Sessions (allocated on a first come, first served basis):
  - **Opening Session** (including official welcome from Chair of OYW Switzerland, opportunity for Senior Leader from your organization to speak, presentation of the '2025 award tickets')
  - **Plenary Sessions** (sponsor and host one of our plenary sessions, support and design on content close to your organizations' values, nominate speakers and be part of curating a key part of the Congress content)
  - **Evening dinner** (support our evening dinner after the first day, including option for inspirational fireside chat)
  - **Evening Social Program** (support our evening social program after the first day, a chance for our Young Leaders to relax, reflect and network)
  - **Closing Session** (closing speech from Board of OYW Switzerland, inspiring keynote speech, opportunity for Senior Leader from your organization to speak)
  - **Closing Aperó** (final networking opportunity of the event, an aperó at the Congress location)

*Note: All prices subject to local VAT*

# Partnership Opportunities at the National Congress

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Join us at the One Young World Switzerland National Congress 2025



## Value-In-Kind (VIK) sponsorship

- Impress an active and passionate audience by supplying branded essentials and services e.g. stationary, drinks & snacks and lots more.
- VIK sponsorship is considered at a 2:1 ratio (for every CHF 2 of value provided, CHF 1 is considered for OYW services).
- VIK sponsorship can be used for delegate tickets for Young Leaders from your own organization, or to create named scholarships for Young Leaders from across Switzerland, and also for session sponsorship.
- Let us know how this could be valuable to you, and we are happy to discuss further.



# OYW Switzerland Partnership Packages

Engage our community in Switzerland and create impact for young leaders, throughout the year by becoming Switzerland Partners.

From September 2024, we are offering the following packages for One Young World Switzerland 2025:

## Switzerland Congress Partners

Join us at the One Young World Switzerland National Congress - see previous slide

- Select young leaders within your company to be Delegates at the annual One Young World Switzerland National Congress, to expand their view and build important connections within Switzerland
- Retain and develop top talent in your company by giving your delegates the opportunity to be heard and implement their ideas for innovation within your business

## Supporting Partners

For a contribution of CHF 20k, become a supporting partner

- Become a visible, and named Supporting Partner of One Young World Switzerland
- 2 tickets to the One Young World Switzerland National Congress 2025, either for 2 young leaders of your choice, or for scholars you can select through our nomination process

## Switzerland Gold Partners

For a contribution of CHF 50k, become a Gold partner

- Become a visible, and named Gold Partner of One Young World Switzerland - Company tagged in OYW CH social media posts
- 2 tickets to the One Young World Switzerland National Congress, either for 2 young leaders of your choice, or for scholars you can select through our nomination process
- 1 ticket to the One Young World Global Summit (accommodation included, travel not included)

## Looking for something more specific?

Reach out to us if you are interested in contributing in a different way

Select from the different options available, and co-create a custom sponsorship package with us, tailored to the topics you are passionate about

# OYW Switzerland Partnership Packages

To be able to engage our community in Switzerland and create impact for young leaders, we need your support!

From September 2024, we are offering the following packages for One Young World Switzerland 2025:

## Switzerland Platinum Partners

**For a contribution of CHF 150k,  
become a Platinum partner**

- Become a visible, and named Platinum Partner of One Young World Switzerland in 2025 - Company tagged in OYW CH social media posts → Company additionally acknowledged in all media
- 5 tickets to the One Young World Switzerland National Congress, either for young leaders of your choice, or for scholars you can select through our nomination process → Option for your delegates to propose and run a relevant session at OYW CH
- 2 tickets to the One Young World Global Summit (accommodation included, travel not included) → Option for CEO to join a panel/fireside at OYW CH

## Interested in joining us in the journey for the coming years?

For a commitment of 3 years, your organization can propose a board member (subject to acceptance of the chairman of OYW CH), can play a role in guiding/steering the development of the annual program – plus all of the benefits of a Platinum partner.

*Note: All prices subject to local VAT*



# Speaking Opportunities

If you have senior leader or young leaders in your organization who you believe could really contribute here, we would be happy to hear from you! We are looking for engaging and informative speakers who have taken action in the Congress main themes - for workshops, experience sharing and input sessions.

Reach out to Jess Jones if you are interested!

@oyw\_nationalboardswitzerland

One Young World Switzerland National Board



# Timeline





# Further questions?

Please reach out if anything is not clear or you have further questions!  
[jessica.jones@oneyoungworld.ch](mailto:jessica.jones@oneyoungworld.ch)

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