

PRESS RELEASE

SAMSUNG joins Spanish renowned explorer and seaman, Álvaro de Marichalar in his Defence of Marine Ecosystems.

March, 2024

Álvaro de Marichalar is currently Solo navigating around the world aboard the smallest vessel in navigation History, a tiny 11-foot craft!

Álvaro's endeavour is named: "NUMANCIA: FIRST World Tour.

Spanish explorer, entrepreneur, and environmentalist, Alvaro de Marichalar promotes the defence of marine ecosystems, a goal very much in line with SAMSUNG Electronics' vision of sustainability.

There are many ways to raise awareness about the need to generate will and actions in favor of the survival of the planet, but the strategy of Álvaro de Marichalar is perhaps one of the most captivating, inspiring and impactful, as it is nourished by his long time experience verifying the problems aquatic ecosystems face.

Álvaro is sailing around the world whereas sharing his knowledge and reflections, launching warnings together with a message of hope.

Álvaro is convinced that there are real possibilities to save what is in danger.

Álvaro is raising environmental awareness and promoting sustainable and profitable solutions such as gasoline produced with plastic waste, which he is using in some stages of his current maritime expedition around the world.

This type of ecological and sustainable initiatives are powerfully related to SAMSUNG, because in the Company's DNA there is the firm conviction that it is urgent to create, promote and support actions aimed at defending Nature as an indispensable condition to protect every ecosystem, biodiversity and the welfare of humanity.

In the fortunate coincidence in promoting the protection of the oceans, seas, lakes and rivers, which Álvaro materializes in his current challenge "FIRST World Tour", SAMSUNG found a powerful inspiration to support him in this positive and necessary crusade for humanity.

At a port in Panama, shortly before setting sail on to the Fourth stage of his current around the world voyage, being arriving to Spain, the final goal, Álvaro received greetings and good wishes from Mr. Zezinho Lee, President of SAMSUNG Central America and the Caribbean.

The SAMSUNG executive emphasized the importance of adding dreams and individual actions that, despite being considered unthinkable or difficult, are powerfully impactful so that they help build a better future.

"We are proud of joining this Endeavour, and we admire the work Alvaro is doing in order to raise awareness about respecting Nature, especially the planet's oceans and seas. At SAMSUNG, we share the same goal and motivation, as we naturally connect with Álvaro's philosophy, and therefore, we are happy to support this unique Initiative.

We wish Álvaro a big success and hope to see him soon!" said Mr. Zezinho Lee.

One of the dramas affecting the environment that Alvaro is denouncing in his talks, social media, interviews and Website www.FirstWorldTour.com, is the plastic waste and microplastic debris polluting the water -70% of the planet's surface!- Proactive attention to the pernicious presence of plastic waste in the water, is an

important issue SAMSUNG Electronics has addressed as part of its medium - and long-term sustainability vision and strategy. From 2022 to date, the Company has incorporated post-consumer recycled plastic from discarded fishing nets among the inputs used in the manufacture of its Galaxy smartphones.

Álvaro de Marichalar with Mr. Zezinho Lee, President of SAMSUNG Central America and the Caribbean.

Álvaro is giving motivational talks to the employees of SAMSUNG Panama and other countries, sharing the experiences and anecdotes he lives during his trip around the world.

Facing the challenge without surrendering!

As Álvaro explains in one of his testimonial videos, after 40 years "Learning at sea", Álvaro set sail to the biggest endeavour, the longest and most difficult voyage he ever tried: to sail around the world aboard the smallest vessel in navigation History!

In 2019 he started his current Round the World voyage, aboard his small boat NUMANCIA, (a watercraft), with the mission of denouncing the dumping of plastic waste into the world's oceans, seas, lakes and rivers. Álvaro is also celebrating the Fifth-Centennial of the FIRST Circumnavigation of the planet, achieved in 1522 by Juan Sebastian Elcano, leading 17 survivors aboard one only boat afloat named VICTORIA. We are talking about the most important expedition accomplished in human history, initiated three years before in 1519 by Ferdinand Magellan, commanding 260 sailors aboard 5 vessels, and sponsored by King Charles I of Spain.

Álvaro always says his current endeavour is "A challenge which doesn't allow the idea of surrendering!"

Stages of Álvaro's FIRST World Tour:

- Stage 1 (already completed): From Seville to Gibraltar, circumnavigating Spain, Portugal, Monaco, and France (without a support boat).
- Stage 2 (already completed): Atlantic Ocean crossing from Gibraltar to the Caribbean island of Guadeloupe. During this stage, he was supported by a mother ship that supplied him with water, food, and fuel.
- Stage 3 (already completed): From Guadeloupe island to Panama (without a support ship).
- Stage 4 (to be completed): From Panama to Alaska, sailing the entire Pacific coast (without a support ship).
- Stage 5 (to be completed): From Alaska to Spain (without support ship), passing through Russia, Japan, KOREA, all of Asia, the Suez Canal and the Mediterranean sea all the way to Seville, Spain the city where Álvaro started his current round-the-world voyage.

In Álvaro's logbook, there are 14 world records along with other 40 expeditions already achieved since he started sailing back in 1982.

Álvaro is a businessman and entrepreneur in the field of telecommunications, a pioneer in the commercialization of satellite TV antennas and cell phones in Europe since the 80s, now owning a mobile phone re-use and recycling Company.

Learn more about this amazing story and Álvaro's unique endeavors in this following video:

#SAMSUNG, #SustainableFuture, #ProjectNUMANCIA