



## AMAZON WEEK 2025

GREEN FINANCE AS A KEY DRIVER FOR SUSTAINABLE DEVELOPMENT IN THE AMAZON

**JUNE 4, 2025 | 15:00 – 19:30**

EMBASSY OF BRAZIL | WALLSTRASSE 57, 10179 BERLIN

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### RATIONALE

Amazon Week 2025 marks the third edition of a program focused on highlighting the critical role of the world's largest rainforest in maintaining global climate balance, protecting biodiversity, and promoting sustainable development.

This year's events in Berlin, Brussels, and Paris carry special significance as they build momentum toward the UN Climate Change Conference (COP30), set to take place in Belem, a Brazilian city in the Amazon region, in November 2025.

Finance is a central theme of Amazon Week 2025. A solid financial architecture is essential to tackling both the climate and biodiversity crises. The discussions will focus on mobilizing and allocating resources effectively to the Amazon region, enhancing mechanisms for climate and biodiversity finance, and aligning financial flows with sustainable development objectives.

The event on green finance in the Embassy of Brazil in Berlin is targeted at international investors (asset owners, asset managers, investment advisors, and public benefit-oriented companies) and aims to highlight initiatives seeking to drive sustainable investments in the Amazon. In particular, it will focus on scaling activities related to nature-based solutions and bioeconomy.

The event will conclude with a networking cocktail, allowing speakers and investors to engage directly.

### PROGRAM

**14:30 – Doors open**

**15:00 – Welcome Words**

*Ambassador of Brazil to Germany, Roberto Jaguaribe*

**15:15 to 15:30 – Keynote: The Ecological Transformation Plan and Featured Programs**

*Cristina Fróes de Borja Reis, Undersecretary for Sustainable Economic Development, Secretariat of Economic Policies, Ministry of Finance, Brazil.*

**15:30 to 16:30 – Panel Discussion 1 - Investment mobilization**

Moderation: Thais Ferraz, Programmatic Director, Institute for Climate and Society (ICS)



- (1) Eco Invest Brasil Program  
*Mario Augusto Gouvea de Almeida, Head of Advisory, National Treasury*
- (2) Amazonia Forever Program  
*Tatiana Schor, Chief of the Amazonia Coordination Unit, Inter-American Development Bank, IDB*
- (3) Brazil Restoration & Bioeconomy Finance Coalition (BRB Finance Coalition)  
*Jack Hurd, Head, Nature, World Economic Forum*
- (4) Perspectives from an international development bank  
*Claudia Arce, Director, Latin America and the Caribbean, KfW Development Bank*

**16:30 to 17:00 – Coffee-break**

**17:00 to 18:00 - Panel Discussion 2 - Finance Platforms**

Moderation: Pedro Zanetti, Specialist in Bioeconomy, Institute for Climate and Society (iCS)

- (1) Brazil Climate and Ecological Transformation Platform (BIP)  
*Leonardo Pereira Rodrigues dos Santos, Head of Climate Transition Department and the BIP Secretariat, Brazilian National Development Bank (BNDES)*
- (2) The Bioeconomy Hub  
*Henrique Leite Vasconcellos, Executive Manager, Sustainable Finance, Banco do Brasil (BB)*
- (3) Amazon Finance Network / Amazônia Viva Financing Mechanism  
*Martha de Sá, Founder at Violet & co-founder at Vert*
- (4) Nature Investment Lab  
*Daniel Contrucci, Executive Director, Climate Ventures*

**18:00 to 19:30 - Networking Reception**

**Language:** English

**Format:** 1 Keynote, 2 Panel Discussions