



Speaker Biography

Martyn Link **Group Head Strategy and Analysis, Wood**



Martyn's passion is to help individuals and companies to think and act more strategically.

Martyn is leading Wood's energy transition mega-trend as well as being Head of Strategy for the company. Martyn has been at the centre of the transformational changes that have driven Wood to become the UK's largest engineering and construction service company and a key enabler of the global energy transition.

Martyn began his career in science, completing degrees in Physiology and Type 2 Diabetes at Edinburgh University. In his 7 years at Wood Mackenzie as a Principal Analyst he focused on market intelligence and strategy development within the Pharmaceutical and Biotech industry. Martyn subsequently worked with an innovation fund focussed on breakthrough healthcare technology before joining Wood in 2011.