



# Privacy declaration

## Information about data processing in relation to Google Analytics

This website uses Google Analytics, a web analysis service from Google Ireland Limited. When the data controller of this website is located outside the European Economic Area or outside Switzerland, then Google Analytics data processing is carried out by Google LLC. Google LLC and Google Ireland Limited are hereinafter referred to as "Google". When using Google Analytics technical processing is carried out by Jimdo. In this respect reference is made here to Jimdo's privacy statement. Jimdo GmbH (Jimdo GmbH, Stresemannstrasse 375, 22761 [Hamburg](#) [Datenschutz@jimdo.com](mailto:Datenschutz@jimdo.com)) as well as the operator of this website are jointly responsible for the data processing on this website in relation to Google Analytics.

Google Analytics uses so-called "cookies", text files that are on it used device and which provides an analysis of the usage of the enable website by the website visitor. The generated by the cookies information about the use of this website is usually sent to a server of Google sent and stored there.

Google Analytics is only used with the extension on this website "\_anonymizeIp ()". This extension allows for anonymization of the IP address because of this is shortened and prevents it from becoming directly to a person related. Due to this extension, the IP address is used by Google within the member states of the European Union or in other member states of the Treaty of the European Economic Space shortened in advance. It in the context of Google Analytics by the relevant browser passed IP address is not with other Google data combined.

Google will provide the information on behalf of Jimdo and the website operator becomes available to analyze the use of the website, to report about activities on the website, and others with the use of the

website and internet related services to Jimdo and the website operator

(Art.6 para. 1 lit.f GDPR). The legitimate interest for data processing

lies in the optimization of this website, the analysis of the use of the website and the adaptation of the content, which by making the Jimdo's statistical functions are enabled. The interests of the user are sufficiently guaranteed by the pseudonymisation.

Google is certified according to the wake. Privacy Shield (enter list here) and guarantees based on this, an adequate level of data protection. The sent and on [co](#)okies data associated with it, e.g. user IDs or advertising ID, will be after 50 months automatically removed. Data whose retention period has expired, are automatically deleted once a month.

The collection by Google Analytics [can be](#) prevented when the website visitor adjusts the cookie settings for this website. The user can in addition, object to it at any time and with effect for the future collecting and storing the IP address and the data generated by cookies. The relevant browser plugin can be downloaded from the following link and installed: <https://tools.google.com/dlpage/gaoptout>.

[The visitor to the](#) site can prevent Google Analytics from collecting data by clicking here. An "opt-out cookie" is then placed on the website, which ensures that the data of the website visitor is no longer collected as the visitor visit the website.

More information about Google's terms of use and data protection is at found under Conditions Google Analytics resp. under Google Analytics overview.

The website visitor has determined on the basis of the relevant legislation and the GDPR rights related to his / her personal data provided through this Google Analytics data processing is being processed. In particular, it has the right to information, rectification, data portability and erasure of his / her data. The website visitors also have the right to object to certain processing operations of his / her data. To promote these rights of the data subject with regard to the Google Analytics data processing on this website, the data subject (website visitor) should always contact Jimdo (Jimdo GmbH [datenschutz@jimdo.com](mailto:datenschutz@jimdo.com)) or with the operator of the website.