



Prices for 2025

### Interested in working with me?

*Take a look at the process below and then reach out! I'd love to work with you!*

First off, I am so honored you'd look into what it's like to work with EAH Creative (aka: me, Emilie). If you are seriously interested in working with me I **highly suggest** reaching out to me via email 6-9+ months in advance of when you'd like to start the project. I book up very quickly and often have to turn new clients away due to my slots being filled.

*Priority does go to existing clients but I keep open spots for new clients.*

#### Step One:

Take a look over the package options I have, note any questions you may have, and send me an email via the contact form on my website. This is the best way to get into my inbox.

*Note: Sometimes I'm slow to respond if it's an especially busy season for me but I do my best to reply to all emails.*

#### Step Two:

Once we've agreed on a start date, the package you want to book, and any add-ons, I'll put you on my calendar (no deposit required currently). I'll then send over my design brief and a contract.

#### Step Three:

Just before the start date arrives I will send over an invoice for 50% of the payment (this won't include add-ons or formatting charges). I will require this invoice paid and the delivery of the signed contract and design brief before I will begin our project.

#### Step Four:

I start the project. This looks like me doing market research, going over your design brief, and creating drafts of my vision for the project. I'll note here that I (usually) design the front ebook cover only at this step. I find that, once that is complete, it's a lot easier for me to do paperback/dust jacket and they go a lot faster.

#### Step Five:

2-3 weeks\* after I begin I will send over what I call our "First Pass". This often includes 2-3 different options (sometimes more) to help us narrow in on a direction for the cover. These designs will have watermarked images and will not be "perfect". The photoshopping won't be "great" and there will be issues still to be worked out, but this should help us narrow in on a direction. If, at this time, you aren't liking the direction I'm heading in, that's okay! That's what the First Pass is for. I'll take your notes and go back to the drawing board. This continues on until we land on a design direction that we both agree works well for the book.

*\*Sometimes this is 1 week. Sometimes it's 4. It really depends on the complexity of the project and the current client/workload I have at the time we start.*

**>>After this step I will be finalizing images** (this means purchasing/licensing them). If any additional fees are to occur it is usually after this step and has only ever happened when a client has chosen to completely change the direction of the cover.



### Step Six:

This will be whatever "pass" we've landed (could be seven, could be two) but it will have the next version of the cover using finished images. This should be much closer to the final version of the cover. The photoshopping should be done well and the cover should be close to done. You're still allowed to ask for small changes, but usually by this step not many are needed.

### Step Seven:

Once you've OK'd the final ebook design, I'll do any last minute changes I may see and then send you the final ebook file.

### **A NOTE ON PAPERBACK & DUST JACKET COMPLETION**

Please note that (in most cases) I **will not** move on to the paperback and dust jacket design until I have final page count numbers for these formats.

The reason for this is that I export templates from whatever printers you'll be using and, to save me time (and you money) I prefer to export those once. Having the final page count is vital to ensure the design matches up well with spine text and imagery. If you request me to complete these designs before numbers are final it could incur a change fee when I have to shift the designs if the template changes.

### Final Step:

Once everything is completed, I will export these very large files to a Dropbox. Everything will be included there. I will then invoice you and, once that invoice is paid, I'll send the link for you to access the Dropbox for your files.

I'm often asked how long a project will take and, unfortunately, there is no perfect answer. I've had some projects take a week and others take 6+ months. Usually, a long time frame is due to issues the client is dealing with and we agree to put the project on hold. I do my best to keep my time frames within 4 weeks though sometimes that looks like completing the ebook cover in 2-3 weeks and waiting for page numbers for the full spread.

### **And finally...**

I enjoy creating marketable covers and **do my best to pour my all** into every cover. For that reason, I'll be cutting back on doing small or "simple" projects in 2025 and beyond. I find that, while I love to give a discount when I can, I end up pouring the same amount of effort into something that's supposed to be "short" or "simple" and therefore end up cheating myself out of valuable time spent with family and friends.

If you've got a small project, I don't want to dissuade you from reaching out, but I won't be offering massive discounts at this time. I am, however, happy to work on payment plans for those who need it.

**Thanks for your interest!**

*– Emilie*