

AARON VON GARREL



My principle is always to show respect and tolerance and never stop learning new things. As an event organizer, I have several years of experience in planning and organizing music events. I enjoy running the events, from advertising campaigns to managing the staff on site. My main goal is always that visitors take away new positive emotions and experiences from the event. It is important for me to achieve ambitious goals with a lot of motivation and personal responsibility and I am convinced that I can achieve the greatest success in a team.

CONTACT



aaronvongarrel.com



+4915222591859



aaronvongarrel@gmail.com



Paulinenstrasse 14/1,
74076 Heilbronn



[linkedin.com/in/aaron-von-garrel](https://www.linkedin.com/in/aaron-von-garrel)

EDUCATION

Bachelor

International Business &
Intercultural Studies,
Hochschule Heilbronn
03 2015 – 08 2020

Semester Abroad

Rey Juan Carlos Universidad,
Madrid
01 2018 – 06 2018

Apprenticeship

Technical Produktdesign,
MBtech Group,
Sindelfingen
09 2010 – 09 2013

SKILLS

Communicative

Cooperative

Adaptable

Solution-oriented

Fast learner

EXPERIENCE

GENERAL MANAGER

Der Ludwig | Heilbronn | 06 2020 — until now

Upscale gastronomy, 20 employees

- Purchasing: Product selection, price negotiation, maintenance of supplier contacts
- Management: Recruiting, staff training, budget, organizational responsibility
- Marketing: Social media management, event planning and press relations, TV contributions
- Customer care: Regular customer loyalty, development of themed events

OWNER / FOUNDER

Bolly Noise | Heilbronn | 08 2018 — 08 2022

Faded | Stuttgart | 10 2015 — until now

- Management, planning: music events with 100 - 1000 visitors.
- Management: Overall responsibility for personnel, budget and organization, development of own brand
- Planning: Cost planning, selection and booking of artists and catering partners, scouting and organizing event locations, personnel planning, marketing and organization for ticket sales
- Implementation: event management, optimization of processes, artist support, event security, invoicing

LANGUAGE TEACHER

Berlitz | Heilbronn | 10 2015 — 08 2022

- German and English lessons for professionals from different age groups and cultural backgrounds.

PRODUCT DESIGNER

MBtech Group (Mercedes Benz t.) | Sindelfingen | 09 2013 — 02 2015

- CAD construction in different automotive fields
- Project management for the construction of an automation technology, company Novoline

ABILITIES

LANGUAGE

German C2

English C1

Spanish A2

IT

Microsoft Office 4/5

Adobe Photoshop 3/5

CAD CatiaV5 5/5