

MOOD

PROFESSIONAL HAIR EXPERIENCE

LOVE LISS

KERATIN
SMOOTHING
TREATMENT

KP3 
BioTechnology

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KERATIN
SMOOTHING TREATMENT

Professional anti-frizz
smoothing treatment

ESSENTIAL

SIMPLE AND CLEAR SOLUTION

FOR ALL

ERROR-PROOF

EXTRAORDINARY SMOOTH EFFECT,
LASTING UP TO 4 MONTHS

FRIZZ-FREE

SAFE



PERFECT SMOOTH HAIR WHILE SAYING GOODBYE TO FRIZZ

How much time does a woman spend
every day to take care of her appearance?

It's a well-known fact that women invest a significant amount of
time each day in maintaining their appearance, particularly those
who seek a flawlessly smooth, disciplined, and frizz-free hair.

A PERFECT HAIR REQUIRES
A LOT OF ATTENTION AND TIME, EVERY DAY

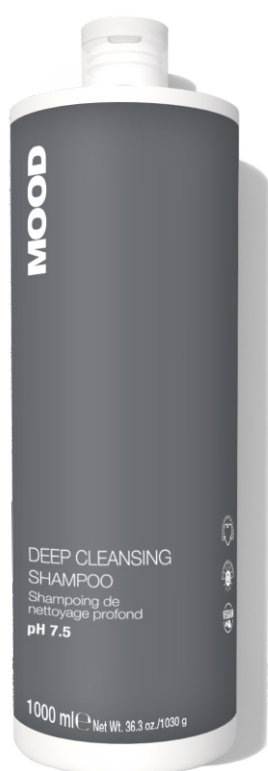
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Professional anti-frizz smoothing treatment



STEP 1

MOOD DEEP CLEANSING
SHAMPOO

pH 7.5/8.5

1000 ml

It deeply cleanses and opens the cuticles to best prepare your hair for the straightening treatment. Also ideal as a pre-treatment shampoo for other professional treatments in the salon.

STEP 2

KERATIN SMOOTHING
MOUSSE

pH 1.4/2.0

200 ml

It temporarily repositions the keratin chains without disrupting the sulfur bonds, allowing the hair to gradually assume a sleek and smooth shape.

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KERATIN SMOOTHING MOUSSE
INGREDIENTS

From the MOOD Research Laboratories,
a safe formula for the customer and the hairstylist.

GLYOXILIC ACID

Active ingredient with
a straightening action,
realigns the keratin fibers,
imparting a smooth
semi-permanent effect to
the hair by shaping it.

KP3
BioTechnology

Innovative
complex
based on



Thermoprotector
biotechnological
vegan agent

prevents damage
caused by heat
treatments.



Active consisting of
Vegetable Keratin,
Proteins and
Plant Amino Acids

Excellent alternative to animal
keratin, keeps its performance
unchanged. It is made of soy
and wheat amino acids with
antioxidant action, protects
hair from damage and helps
repair the fiber.

Additionally, it includes the
plant-origin enzyme laccase,
which plays a crucial role in
restoring weakened bonds
during the ironing process in
technical services.

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1 PRODUCT = 2 SERVICES

PERFECT SMOOTH

The perfect straightening treatment for those who want a smooth that lasts over time, up to 4 months! *

APPLICATION STEPS

1. Cleanse with Mood Deep Cleansing Shampoo
2. Apply Mood Love Liss Keratin Smoothing Mousse
3. Use the iron
4. Rinse
5. Apply Mood Keratin Long Hair Mask
6. Dry and define the desired styling.

*with the use of the maintenance products MOOD Keratin Long hair.

ANTI-FRIZZ CONTROL

The anti-frizz service is designed to offer control over hair shape for those seeking discipline, volume, a frizz-free look, while maintaining a natural movement and ensuring effortless management of the styling with a graceful, natural flow.

APPLICATION STEPS

1. Cleanse with Mood Deep Cleansing Shampoo
2. Dry
3. Apply Mood Love Liss Keratin Smoothing Mousse
4. Rinse
5. Dry and define the desired styling.

BEFORE



AFTER



PLUS



- User-friendly
- Minimal waste
- Easy application, facilitated by the innovative cosmetic formula
- Uniform results
- Safe product
- High cosmetic performance on the hair.

MAINTENANCE AT HOME

To maintain the results for a long time, Mood is perfect for both a Salon and Home!

MOOD KERATIN SHAMPOO 400 ml

Silkifying shampoo without SLES and salt, enriched with plant keratin and a Multi-Mineral Complex.

Ideal for maintaining the effect of the smoothing service for a long time.

For hydrated and easy-to-comb hair.

MOOD KERATIN MASK 300 ml

Silkifying mask with plant keratin and Multi-Mineral Complex. Ideal for maintaining the effect of the smoothing service for a long time.

For hydrated and easy-to-comb hair.



OUR STANDS FOR YOU



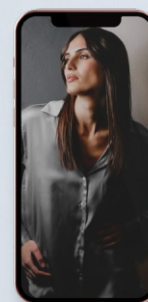
COMPLETE TUTORIAL VIDEO

To watch where and when you want, with simple and clear steps to follow.



SALON TECHNICAL POSTER

A practical tool for the realization of the services.



DEDICATED ONLINE CAMPAIGN

Information of the product through the most important social channels.

<https://www.moodhair.ch>

<https://www.coiffeurbedarf.ch>

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