



# **BUSINESS PROJECT**

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# ABOUT US



Green Gold Africa is a premium cannabis and hemp company, We work with different companies across the globe to supply medical and recreational cannabis to legal buyers.



Our company plans to build a GAcP and EU GMP facility in Lesotho, Southern Africa. The company is led by Tlali Moleko a visionary cannabis entrepreneur with multiple licensed cannabis companies.



# VALUES



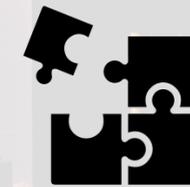
Integrity



Excellence



Collaboration



Innovation

# GOALS AND OBJECTIVES

- 01** **Supply Europe, Australia, Poland, Germany and Israel with high quality cannabis products** by partnering up with licensed buyers and suppliers and receive commission on every transaction we help procure.
- 02** **Build a 30,000 square metres GAcP and EU GMP medical cannabis facility** in Lesotho, Southern Africa and produce up to 600kg+ of medical cannabis per month
- 03** **Cultivate up to 30 hectares of industrial hemp for fibre in Lesotho, Southern Africa.** Increase the size of cultivation to 200 hectares within a year, We currently have access to up to 100 hectares of land.



# PROJECT TIMELINE

Creating a detailed timeline with specific dates can be challenging due to the dynamic nature of business and potential variables that can arise. However, AI can provide us with a general outline of tasks you can complete from now until the end of the year.

Project Initiation



Review and Editing



Presentation and Sharing

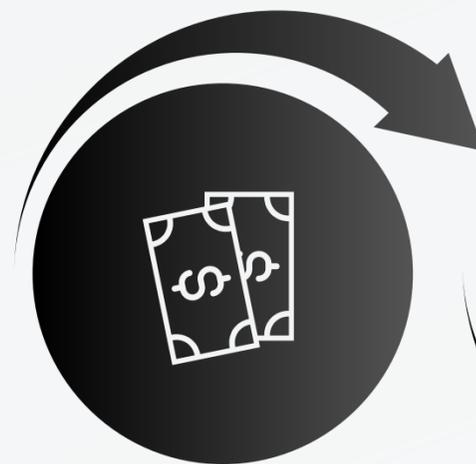




- Conduct extensive market research for Africa and Europe.
- Attend relevant cannabis industry webinars and forums.
- Establish initial connections with potential partners.



- Deepen our understanding of cannabis strains and uses.
- Begin developing our professional website.
- Draft initial contracts and agreements templates.



- Attend industry events and connect with key players.
- Finalize and launch our professional website.
- Consult legal advisors to ensure compliance.



- Increase social media engagement for our business.
- Develop marketing materials and content strategies.
- Start approaching potential clients with our services.



- Broker large cannabis deal.
- Gather testimonials from satisfied clients.
- Review and adjust our business strategy as needed.



-Expand

# CONCEPT IN BUSINESS

Networking: Building a strong network within the cannabis industry is vital. The quality of our connections and partnerships can directly impact the deals we're able to broker.



Marketing: Effectively marketing our services through our website, social media and other channels can help us reach potential clients and create brand recognition.

Deal Execution: Successfully brokering deals that benefit both parties and handling negotiations skillfully will lead to repeated business and referrals.





# STATISTICS

With the help of AI we have asked one of the systems to provide us with as much information and statistics to succeed and we received an 80 percent chance of success.



80%



20%



# CURRENT PROJECTS

## Project 1 Brokering



Multi-Million Dollar Facilitator Services: Partnership with multiple legal cannabis companies in Europe, USA, Lesotho, South Africa, Malawi and more

## Project 2 Medicinal Cannabis



EU GMP, GACP & CUMCS facility: Partnership with Divine Plantations a licensed cannabis company in Lesotho.

## Project 3 Hemp



Industrial Hemp and processing facility: Partnership with local cannabis operator

# STRATEGIES

## 01

### Learning

Our understanding of the cannabis market, its nuances and evolving trends will greatly influence our success. Staying updated with the latest developments will help us make informed decisions.

## 02

### Networking

Building a strong network within the cannabis industry is vital. The quality of our connections and partnerships can directly impact the deals we're able to broker.

## 03

### Quality Services

Offering valuable services like market insights, compliance guidance, and transparent communication can set us apart as a trusted broker in a competitive market.

## 04

### Marketing

Effectively marketing our services through our website, social media, and other channels can help us reach potential clients and create brand recognition.

## 05

### Deal Execution

Successfully brokering deals that benefit both parties and handling negotiations skillfully will lead to repeated business and referrals.



# THE FOUNDER



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