



2025 World Conference on Quality & Improvement Attendee Toolkit

Thank you for joining ASQ at the 2025 World Conference on Quality & Improvement in Denver, Colorado! Use the tips below to inform your colleagues and contacts about the event and help generate excitement for #WCQI2025!

1. **Create your post!** Use the following prompt or craft your own message on LinkedIn, Facebook, or via email. If you've attended a previous WCQI, share your favorite networking memory, or surprising takeaway.
 - a. As the quality community's leading event for more than 70 years, the ASQ World Conference on Quality & Improvement connects quality professionals to the case studies, tools, technologies, and expertise that help any professional in any industry achieve operational excellence. "Take Quality to New Heights" is the theme of this year's event, which is coming up on May 4-7th in Denver, Colorado. Learn more and register online at: <https://asq.org/conferences/wcqi>
2. **Add an image!** People are more likely to engage with a social media post that has a picture. You can use one of the images provided below or another relevant image. If you've attended a WCQI in the past, this is a fantastic opportunity to share any photographs you've taken!





3. **Share your post.** Each time you post on social media, only a small number of your connections see it. Share your post on all your favorite social platforms—and a few different times—before WCQI begins on May 4th. Encourage your peers to do the same!
4. **Stay involved during WCQI!** ASQ staff and other speakers sharing their experiences will want to hear from you. Share what you are learning during the show with the hashtag #WCQI2025
5. **Follow and tag ASQ!** Wherever you want to post, be sure to tag ASQ (@ASQ on Facebook, LinkedIn, and @americansocietyforquality on Instagram) so we can share your message with ASQ members and customers around the world.
 - a. **Add an email signature!** Let your colleagues know you are attending the ASQ World Conference on Quality & Improvement. Just copy the email signature below and paste it into your existing signature.
 - i. **Learn how to add an Outlook Signature** <https://support.microsoft.com/en-us/office/create-and-add-an-email-signature-in-outlook-8ee5d4f4-68fd-464a-a1c1-0e1c80bb27f2>
 - ii. **Learn how to add a Gmail Signature:** <https://support.google.com/mail/answer/8395?hl=en&co=GENIE.Platform%3DDesktop>

